

Bachelor of Event and Tourism Management

(279JB.1)

Please note these are the 2015 details for this course

Domestic students

Selection rank	
Delivery mode	
Location	
Duration	3.0 years
Faculty	Faculty of Business, Government & Law
Discipline	Canberra Business School
UAC code	
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).
	View IELTS equivalences

International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page .
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[View UC's academic entry requirements](#)

Delivery mode

Location

Duration 3.0 years

Faculty Faculty of Business, Government & Law

Discipline Canberra Business School

CRICOS code

English language requirements An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

About this course

The event and tourism industries are fast growing and require a skilled and experienced workforce to help drive forward their growth and sustainability. This course explores the nexus between the events and tourism industries and is underpinned with a foundation in business studies that will develop knowledge and skills relevant for those students seeking a career in the event and tourism industries. Events considered, both in tourism and non-tourism contexts, may include sports, festivals, conventions, meetings, and community activities. Key elements of the course are the development of teamwork skills and the pursuit of workplace experiences to enhance the employability of students, upon their graduation, who are seeking careers in the diverse and evolving event and tourism industries.

Admission requirements

Normal UC requirements for admission to an undergraduate course. This course is currently accepting admissions only from students who have completed a relevant two-year Associate Degree or Higher Diploma from Lingnan University (Hong Kong) or an equivalent qualification.

Additional admission requirements

None.

Assumed knowledge

None.

Periods course is open for new admissions

This course is not open for new admissions.

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules](#) and [university policy](#).

Course requirements

Bachelor of Event and Tourism Management (279JB) | 72 credit points

Required - 54 credit points as follows

[Expand All](#) | [Collapse All](#)

Major in Event and Tourism Management (MJ0248) | 24 credit points

Required - Must pass 24 credit points as follows

- Event Management (7016) | 3 credit points — Level 3
- Service Industry Project Scheme (7144) | 3 credit points — Level 3
- Contemporary Issues in Tourism and Events (7923) | 3 credit points — Level 3
- Event Development (7924) | 3 credit points — Level 2
- Tourism and the World Economy (8052) | 3 credit points — Level 2
- Tourism Policy (8053) | 3 credit points — Level 3
- Tourism and Communication (8731) | 3 credit points — Level 2
- Introduction to Events and Tourism (9470) | 3 credit points — Level 1

Required Units - Must pass 30 credit points as follows

- Foundations of Business (9515) | 3 credit points — Level 1
- Foundations of Managerial Accounting (9517) | 3 credit points — Level 1
- Foundations of Macroeconomics (9519) | 3 credit points — Level 1
- Foundations of Marketing (9521) | 3 credit points — Level 1
- Business Research Methods (9522) | 3 credit points — Level 1
- Business Law and Ethics (9523) | 3 credit points — Level 2
- Management Information Systems (9524) | 3 credit points — Level 2
- Principles of Management (9525) | 3 credit points — Level 2
- Small Business Management (9531) | 3 credit points — Level 2

Open Electives - 18 credit points as follows

- Unit Levels: In choosing electives students should note that not more than 30 credit points at Level 1 is permitted for the entire course.

Note:

- Must pass 18 credit points from anywhere in the University, as a Major, a Minor or individual units.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UCI - Lingnan Institute for Further Education, Hong Kong

Articulating from AssocDeg Business Studies (Tourism Mngmnt)

Standard Full Time, Teaching Period 1 - September Commencing

Year 1

1st Term - September

[Contemporary Issues in Tourism and Events \(7923\)](#)

[Foundations of Business \(9515\)](#)

[Foundations of Macroeconomics \(9519\)](#)

[Tourism and Communication \(8731\)](#)

2nd Term - February

[Business Research Methods \(9522\)](#)

[Foundations of Marketing \(9521\)](#)

[Tourism Policy \(8053\)](#)

[Tourism and the World Economy \(8052\)](#)

Year 2

1st Term - September

[Event Development \(7924\)](#)

Risk Management (9536)

Service Industry Project Scheme (7144)

Small Business Management (9531)

2nd Term - February

Business Law and Ethics (9523)

Event Management (7016)

Foundations of Managerial Accounting (9517)

Management Information Systems (9524)

Articulating from Higher Dip Airline Service & Management

Standard Full Time, Teaching Period 1 - September Commencing

Year 1

1st Term - September

Contemporary Issues in Tourism and Events (7923)

Foundations of Business (9515)

Foundations of Macroeconomics (9519)

Tourism and Communication (8731)

2nd Term - February

Business Research Methods (9522)

Foundations of Marketing (9521)

Tourism Policy (8053)

Tourism and the World Economy (8052)

Year 2

1st Term - September

Event Development (7924)

Risk Management (9536)

Service Industry Project Scheme (7144)

Small Business Management (9531)

2nd Term - February

Business Law and Ethics (9523)

Event Management (7016)

Foundations of Managerial Accounting (9517)

Management Information Systems (9524)

Articulating from Higher Dip Events Management

Standard Full Time, Teaching Period 1 - September Commencing

Year 1

1st Term - September

Contemporary Issues in Tourism and Events (7923)

Foundations of Business (9515)

Foundations of Macroeconomics (9519)

Tourism and Communication (8731)

2nd Term - February

Business Research Methods (9522)

Introduction to Events and Tourism (9470)

Principles of Management (9525)

Tourism and the World Economy (8052)

Year 2

1st Term - September

Foundations of Marketing (9521)

Risk Management (9536)

Service Industry Project Scheme (7144)

Small Business Management (9531)

2nd Term - February

Business Law and Ethics (9523)

Foundations of Managerial Accounting (9517)

Management Information Systems (9524)

Tourism Policy (8053)

Articulating from Higher Dip Hospitality (Hotel Operations)

Standard Full Time, Teaching Period 1 - September Commencing

Year 1

1st Term - September

Contemporary Issues in Tourism and Events (7923)

Foundations of Business (9515)

Foundations of Macroeconomics (9519)

Tourism and Communication (8731)

2nd Term - February

Business Research Methods (9522)

Principles of Management (9525)

Tourism Policy (8053)

Tourism and the World Economy (8052)

Year 2

1st Term - September

Event Development (7924)

Risk Management (9536)

Service Industry Project Scheme (7144)

Small Business Management (9531)

2nd Term - February

Business Law and Ethics (9523)

Event Management (7016)

Foundations of Managerial Accounting (9517)

Management Information Systems (9524)

Articulating from Higher Dip Tourism

Standard Full Time, Teaching Period 1 - September Commencing

Year 1

1st Term - September

[Contemporary Issues in Tourism and Events \(7923\)](#)

[Foundations of Business \(9515\)](#)

[Foundations of Macroeconomics \(9519\)](#)

[Tourism and Communication \(8731\)](#)

2nd Term - February

[Business Law and Ethics \(9523\)](#)

[Business Research Methods \(9522\)](#)

[Principles of Management \(9525\)](#)

[Tourism and the World Economy \(8052\)](#)

Year 2

1st Term - September

[Event Development \(7924\)](#)

[Risk Management \(9536\)](#)

[Service Industry Project Scheme \(7144\)](#)

[Small Business Management \(9531\)](#)

2nd Term - February

[Event Management \(7016\)](#)

[Foundations of Managerial Accounting \(9517\)](#)

[Management Information Systems \(9524\)](#)

Open Elective Unit

Course information

Course duration

Standard six semesters full-time or equivalent. Maximum twenty semesters. Note: Initially students entering the program will have successfully completed a relevant two-year Associate Degree or Higher Diploma at Lingnan University, Hong Kong. These students will receive credit for one year in this course (24cp).

Learning outcomes

Learning outcomes	Related graduate attributes
Graduates of the Bachelor of Events and Tourism Management degree will demonstrate the application of knowledge and skills through innovation and initiative, particularly as these relate to problem solving and decision making. They will develop and adapt solutions to a diverse range of issues and contexts by taking responsibility for their own learning, both independently and within a team environment.	Analysis and inquiry Professionalism and social responsibility Working independently and with others Communication Problem solving
An in depth knowledge of historic and contemporary principles and concepts in events and tourism management with specific attention to business-related fields and disciplines such as human resource management, accounting and information systems	As above
A demonstrated understanding of the events and tourism industry including its structure, standards, codes of practice and corporate governance.	As above
The ability to critically analyse event and tourism management principles and concepts in order to develop solutions to problems in contemporary professional practice.	As above
Communication skills to enhance the working environment and to present clear and coherent information in a range of formats for business and academe.	As above
Technical skills to facilitate research and analysis of business and tourism data.	As above

Majors

- [Major in Event and Tourism Management \(MJ0248\)](#)

Awards

Award	Official abbreviation
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Bachelor of Event and Tourism Management

B Event&TrsmMgt

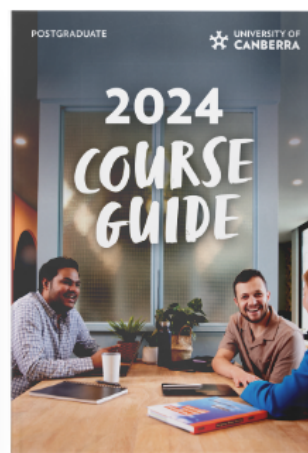
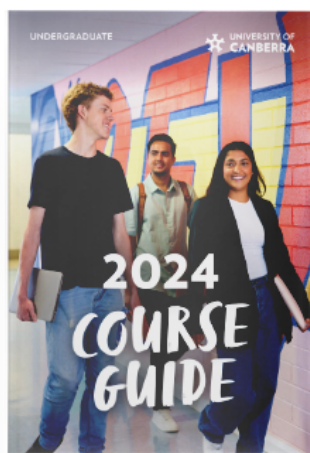
Honours

High performing students may be eligible to enrol in the Bachelor of Philosophy (Honours) course delivered on-campus in Canberra.

Enquiries

Student category	Contact details
Prospective International Students	Telephone: (852) 2616 8210 / (852) 2616 7237 Email: canberra_life@LN.edu.hk Website: www.LN.edu.hk/life

Download your course guide



Scholarships

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Printed on 03, May, 2024

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CRICOS 00212K

TEQSA Provider ID: PRV12003 (Australian University)

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.