

Bachelor of Politics & International Relations/Bachelor of Communication in Media and Public Affairs (237JA.1)

Please note these are the 2017 details for this course

Domestic students

Selection rank	
Delivery mode	On campus
Location	
Duration	4.0 years
Faculty	Faculty of Business, Government & Law
Discipline	School of Arts and Communications Canberra School of Politics, Economics and Society
UAC code	
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

International students

Academic entry requirements	<p>To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.</p> <p>View UC's academic entry requirements</p>
Delivery mode	On campus
Location	
Duration	4.0 years
Faculty	Faculty of Business, Government & Law
Discipline	<p>School of Arts and Communications</p> <p>Canberra School of Politics, Economics and Society</p>
CRICOS code	077613A
English language requirements	<p>An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).</p> <p>View IELTS equivalences</p>

About this course

The field of Media and Public Affairs focuses on the dynamic interactions between media, government, the public and society and how meanings and values in these spheres are shaped as a result. The Bachelor of Media and Public Affairs is uniquely placed to prepare students for entry into the professional fields of public affairs and political communication given its location in the heart of the country's political landscape, Canberra. It provides an in-depth exploration of global public communication with a local perspective through multi-layered involvement with the national capitals political and political media institutions. The major in Communication Studies provides students with a broad understanding of the communication industries, theories and research, while the major in Media and Public Affairs develops an informed and critical understanding of how the media operate, and the skills needed to work in the contemporary media environment. Key topics include: media, politics and government; digital and global communication; public opinion and media consumers. Special attention is paid to the development of high level oral and written communication skills as well as to an appreciation of the power of visual communication forms. The Bachelor of Media and Public Affairs offers opportunities for workplace learning through internships in a range of local and national institutions and provides an excellent introduction to communication and media research for those wishing to pursue an Honours degree. The Bachelor of Politics & International Relations provides students with an in-depth understanding of the exciting discipline of politics and international relations. Students will learn about the workings of political institutions in countries around

the world and explore the complex field of relations between nations.

Professional accreditation

None.

Admission requirements

Normal UC admission requirements to an undergraduate course.

Additional admission requirements

Refer to individual courses.

Assumed knowledge

Refer to individual courses.

Periods course is open for new admissions

This course is not open for new admissions.

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#).

Course requirements

Bachelor of Politics & International Relations/Bachelor of Communication in Media and Public Affairs (237JA) | 96 credit points

Required - 87 credit points as follows

[Expand All](#) | [Collapse All](#)

Politics and International Relations - 45 credit points as follows

Minor in International Politics Foundation (MN0147) | 12 credit points

Required - Must pass 12 credit points from the following

[Politics and Democracy \(675\) | 3 credit points — Level 1](#)

[Introduction to Economics \(6355\) | 3 credit points — Level 1](#)

[Introduction to International Business \(6356\) | 3 credit points — Level 1](#)

[Introduction to Politics and Government \(8296\) | 3 credit points — Level 1](#)

Foundations of Microeconomics (9518) | 3 credit points — Level 1

Introduction to Politics (9548) | 3 credit points — Level 1

Introduction to Western Political Thought (9549) | 3 credit points — Level 2

Major in Politics and International Relations (Restricted) (MJ0189) | 24 credit points

Required - Must pass 15 credit points as follows

Identity Politics and Public Policy (7072) | 3 credit points — Level 3

National Security (8246) | 3 credit points — Level 2

International Relations (8295) | 3 credit points — Level 2

Politics and Security in the Asia-Pacific (8297) | 3 credit points — Level 3

Restricted Choice - Must pass 9 credit points from the following

Public Sector Management (7083) | 3 credit points — Level 2

Sociology of Technology and Work (7087) | 3 credit points — Level 2

Global Challenges in Governance (7533) | 3 credit points — Level 2

Social Policy: Government, Wealth and Welfare (7534) | 3 credit points — Level 2

Governance for Environmental Sustainability (7778) | 3 credit points — Level 2

Public Policy in Theory and Practice (8785) | 3 credit points — Level 3

Required Units - Must pass 9 credit points as follows

Information Systems in Organisations (6348) | 3 credit points — Level 1

Problem Evaluation and Resolution (8730) | 3 credit points — Level 2

Problem Analysis and Statistics (8732) | 3 credit points — Level 1

Media and Public Affairs - 42 credit points as follows

Major in Media and Public Affairs (MJ0218) | 18 credit points

Restricted Choice - Must pass 18 credit points from the following

Communication and Media Research (7003) | 3 credit points — Level 2

Risk, Crisis and Communication (7545) | 3 credit points — Level 3

Elections, Campaigns and Lobbying (8125) | 3 credit points — Level 3

[Journalism and Political Process \(8127\)](#) | 3 credit points — Level 2

[Introduction to Political Communication \(9024\)](#) | 3 credit points — Level 1

[Media, Technology and Society \(9027\)](#) | 3 credit points — Level 1

[Democracy and the Public Sphere \(9310\)](#) | 3 credit points — Level 2

Major in Communication Studies (MJ0216) | 18 credit points

Restricted Choice - Must pass 18 credit points from the following

[Communication and Media Research \(7003\)](#) | 3 credit points — Level 2

[Risk, Crisis and Communication \(7545\)](#) | 3 credit points — Level 3

[Journalism and Political Process \(8127\)](#) | 3 credit points — Level 2

[Communication Technologies and Change \(8131\)](#) | 3 credit points — Level 3

[Communication Evolution \(9020\)](#) | 3 credit points — Level 2

[Digital Media Literacy \(9022\)](#) | 3 credit points — Level 1

[Introduction to Communication \(9023\)](#) | 3 credit points — Level 1

[Democracy and the Public Sphere \(9310\)](#) | 3 credit points — Level 2

[Law of Communication \(9424\)](#) | 3 credit points — Level 2

Required Units - Must pass 6 credit points as follows

[Media and Public Affairs Project \(9031\)](#) | 3 credit points — Level 3

[Communication Internship \(9490\)](#) | 3 credit points — Level 3

Restricted Choice - Must pass 3 credit points from the following

- From Semester 1, 2015 9799 Foundations of Professional Planning replaces 9437 Foundations of Research & Creative Inquiry.

[Government-Business Relations \(6606\)](#) | 3 credit points — Level 1

[Foundations of Research and Creative Inquiry \(9437\)](#) | 3 credit points — Level 1

[Foundations of Professional Planning \(9799\)](#) | 3 credit points — Level 1

Open Electives - 6 credit points as follows

- Unit Levels: In selecting electives students should note that no more than 30 credit points at Level 1 is permitted for the entire course.

Note:

- Must pass 6 credit points from anywhere in the University.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing (2015)

Year 1

Semester 1

[Introduction to Communication \(9023\)](#)

[Introduction to Political Communication \(9024\)](#)

[Politics and Democracy \(675\)](#)

Semester 2

[Digital Media Literacy \(9022\)](#)

[Introduction to Politics and Government \(8296\)](#)

[Media, Technology and Society \(9027\)](#)

[Problem Analysis and Statistics \(8732\)](#)

Year 2

Semester 1

[Communication Evolution \(9020\)](#)

[Democracy and the Public Sphere \(9310\)](#)

[Introduction to Economics \(6355\)](#)

[Problem Evaluation and Resolution \(8730\)](#)

Semester 2

[International Relations \(8295\)](#)

[Introduction to International Business \(6356\)](#)

[Journalism and Political Process \(8127\)](#)

[Law of Communication \(9424\)](#)

Year 3

Semester 1

Communication and Media Research (7003)

Elections, Campaigns and Lobbying (8125)

Politics and Security in the Asia-Pacific (8297)

Semester 2

Communication Technologies and Change (8131)

Identity Politics and Public Policy (7072)

National Security (8246)

MJ0189 Restricted Choice Unit

Year 4

Semester 1

Information Systems in Organisations (6348)

Risk, Crisis and Communication (7545)

Open Elective Unit

MJ0189 Restricted Choice Unit

Semester 2

Communication Internship (9490)

Media and Public Affairs Project (9031)

MJ0189 Restricted Choice Unit

Open Elective Unit

Standard Full Time, Semester 1 Commencing (2016)

Year 1

Semester 1

Foundations of Professional Planning (9799)

Introduction to Communication (9023)

Introduction to Political Communication (9024)

Politics and Democracy (675)

Semester 2

Digital Media Literacy (9022)

Introduction to Politics and Government (8296)

Media, Technology and Society (9027)

Research Methods in Social Science (10086)

Year 2

Semester 1

Communication Evolution (9020)

Democracy and the Public Sphere (9310)

Government-Business Relations (6606)

Introduction to Economics (6355)

Semester 2

International Relations (8295)

Introduction to International Business (6356)

Journalism and Political Process (8127)

Year 3

Semester 1

Communication and Media Research (7003)

Elections, Campaigns and Lobbying (8125)

Politics and Security in the Asia-Pacific (8297)

Semester 2

Communication Technologies and Change (8131)

Identity Politics and Public Policy (7072)

National Security (8246)

MJ0189 Restricted Choice Unit

Year 4

Semester 1

Information Systems in Organisations (6348)

Risk, Crisis and Communication (7545)

MJ0189 Restricted Choice Unit

Minor in Business & Government Foundation (G&P) Restricted Choice Unit

Semester 2

Communication Internship (9490)

Media and Public Affairs Project (9031)

Open Elective Unit

MJ0189 Restricted Choice Unit

Course information

Course duration

Standard eight semesters full-time or equivalent. Maximum twenty semesters.

Learning outcomes

Learning outcomes	Related graduate attributes
To provide an in-depth understanding of politics and international relations paying attention to both the historical and contemporary context.	Students will develop analytical and critical capacities as they engage with the complex issues relating to politics and international relations.
Provide an advanced understanding of the disciplinary perspectives of politics and international relations.	<p>Students will be encouraged to develop innovative solutions to problems facing society as they consider, for example, ethical and policy issues relating to politics in an international context.</p> <p>Students will learn to appreciate the values that underpin relations between states and the democratic and non-democratic systems that underpin these.</p> <p>Students will be able to present arguments and ideas effectively and have the capacity to analyse and assess these arguments.</p>
Provide an understanding of political institutions and processes and how they operate including, at the national level, institutions and practices of politics, governance and policy, national security and border control; and at the international level, foreign policy, international institutions and the implications of globalisation and post-globalisation.	<p>Students will develop analytical and critical capacities as they engage with the complex issues relating to politics and international relations.</p> <p>Students will develop information literacy and numeracy and their competencies in the use of information as they engage with the disciplinary</p>

	<p>perspectives and characteristic methods of enquiry of Politics and International Relations studies.</p> <p>Students will engage with complex ethical and political questions, strategic thinking, and problem solving as they study processes in politics and international relations.</p> <p>Students will learn to express knowledge, ideas and opinions in politics and international relations, both orally and in written form with confidence and clarity.</p> <p>Students will be able to select and use appropriate information and communication technology to retrieve, manipulate and present information.</p>
<p>Students will develop an understanding of and competence in a range of politics and international relations research methods and analytical techniques and the ability to apply these to research tasks. Students will develop generic skills and attributes that will equip students for success in professional life including critical thinking and professional ethics.</p>	<p>Students will develop information literacy and numeracy as they develop basic competency in a range of politics and international relations research methods.</p> <p>Students will develop an appreciation of research ethics and related questions of social responsibility.</p> <p>Students will develop problem solving skills and develop their capacity to work with others to create effective workplace relations.</p> <p>Students will develop as independent self-directed learners with the capacity and motivation for life-long learning and obtain personal attributes that will allow them to be independent thinkers and agents for change.</p> <p>Students will be confident in themselves and their own skills and knowledge.</p>
<p>Develop an in-depth understanding of contemporary society and politics paying particular attention to the relationships between media, politics and public opinion.</p>	<p>Communication</p> <p>High order oral, written, visual and digital</p>

<p>Appreciate the disciplinary perspectives of Communication Studies and the ability to apply these to the study of media and public affairs.</p> <p>Develop digital media literacy and develop basic competency in a range of communication skills and media research methodologies.</p> <p>Gain an appreciation of research ethics and related questions of social responsibility.</p> <p>Knowledge of communication processes including, at the national level, elections, campaigning and lobbying, and, at the international level, public diplomacy, the role of the media in foreign relations, and the implications of globalisation.</p> <p>Engage in complex ethical questions, strategic thinking, and problem solving as they study processes of political communication.</p> <p>Develop high level written, oral and visual communication skills, the ability to think critically and the capacity to identify, analyse and use information relevant to professional practice in the digital era.</p>	<p>communication skills. Understanding communication with both the local and global context</p> <p>Working independently and with others</p> <p>Development of interpersonal communication skills to maintain good working relationships and within groups.</p> <p>Work sensitively with people with diverse background and interest.</p> <p>Analysis and enquiry</p> <p>Identify, understand and analyse information and content relevant to professional practice. Apply concepts and methodologies to communication tasks.</p> <p>Problem Solving</p> <p>Think analytically and creatively relevant to communication and media. Critical and strategic thinking and response in professional and political communication context .</p> <p>Professionalism and social responsibility</p> <p>Understand the social and professional influence of media and politics and the role in ethical practice. Insightful and systematic understanding of various social contexts and knowing the socially responsible approaches to communication practice.</p>
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<p>Application of knowledge and skills reflected in the learning outcome includes:</p> <ul style="list-style-type: none"> - acquired an understanding of the main elements of studies of journalism, news and political process - Understand the role of elections, campaigns, and lobbying in a democratic society - Critically analyse contested approaches to the respective powers of governments and political parties, the media, and the public - Practical knowledge and skills to apply digital technologies in public and 	<p>As above</p>
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media messages

- Demonstrate critical thinking and problem solving skills.

Majors

- [Major in Politics and International Relations \(Restricted\) \(MJ0189\)](#)
- [Major in Communication Studies \(MJ0216\)](#)
- [Major in Media and Public Affairs \(MJ0218\)](#)
- [Minor in International Politics Foundation \(MN0147\)](#)

Awards

Award	Official abbreviation
Bachelor of Politics and International Relations	B Politics&IntlRel
Bachelor of Communication in Media and Public Affairs	BComm Media&PubAffairs

Honours

Refer to individual courses.

Enquiries

Student category	Contact details
Prospective Domestic Students	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)
Prospective International Students	Email international@canberra.edu.au or Phone +61 2 6201 5342
Current and Commencing Students	In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email bglstudent@canberra.edu.au

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.