UNIVERSITY OF CANBERRA

Bachelor of Commerce/Bachelor of Communication in Journalism (232JA.1)

Please note these are the 2016 details for this course

Domestic students

Selection rank	
Delivery mode	On campus
Location	
Duration	4.0 years
Faculty	Faculty of Business, Government & Law
Discipline	Discipline of Communication and Media Canberra Business School
UAC code	
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you

	meet UC's academic entry requirements, visit our academic entry requirements page. View UC's academic entry requirements
Delivery mode	On campus
Location	
Duration	4.0 years
Faculty	Faculty of Business, Government & Law
Discipline	Discipline of Communication and Media Canberra Business School
CRICOS code	077607K
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

About this course

The Bachelor of Journalism prepares students to be adaptable, reflective and skilled practitioners in a rapidly changing media environment. The degree reflects changing industry practices by integrating the teaching of journalism skills in print, video, audio and online formats. We offer reflective training in investigation, specialist forms of journalism, long form journalism and emerging digital techniques. Students will learn how to be adaptable practitioners in an industry which is undergoing rapid change. Students have access to industry-standard broadcast and online facilities to produce and present their work. Staff bring a broad range of experience to their teaching - from newsroom journalism to more specialist forms of practice - and teaching is informed by cutting-edge research. Students produce news and current affairs stories in print, radio and TV disciplines for publication on the student journalism website. The degree examines the role of journalists in the broader media context, and through journalism and communication theory, develops the ability of students to think critically, analytically and ethically. It integrates theory and practice so that graduates are informed practitioners who understand the broader context of their work. The aim of the Bachelor of Commerce program is to develop business professionals who have the relevant knowledge and skills for admission to their respective professional communities but who are also equipped to solve problems within a multi-disciplinary business environment. Graduates will appreciate their chosen discipline in the context of the wider social, legal, economic and political environment. Students select one of the following Commerce majors: Accounting; Banking &Financial Service; Business Administration; Economics; Financial Planning; Human Resource Management; Information Systems; International Business; Marketing Management; Public Sector Management; Tourism Management.

Professional accreditation

For the Bachelor of Commerce: This course is accredited by CPA Australia and the Chartered Accountants Australia and New Zealand (CAANZ). The Financial Planning major is accredited by the Financial Planning Association of Australia (FPA).

Admission requirements

Normal UC admission requirements to an undergraduate course.

Additional admission requirements

Refer to individual courses.

Assumed knowledge

Refer to individual courses.

Periods course is open for new admissions

This course is not open for new admissions.

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current course rules and university policy.

Course requirements

Bachelor of Commerce/Bachelor of Communication in Journalism (232JA) | 96 credit points

Expand All | Collapse All

Required - 69 credit points as follows

Commerce - 21 credit points as follows

Minor in Business Foundation (MN0145) | 12 credit points

Restricted Choice - 12 credit points as follows

Part A - Must pass 3 credit points from the following

Introduction to Management (4207) | 3 credit points — Level 1

Principles of Management (9525) | 3 credit points — Level 2

Part B - Must pass 3 credit points from the following

Accounting for Managers (5617) | 3 credit points — Level 1

Foundations of Financial Accounting (9516) | 3 credit points — Level 1

Business Decision Making (11009) | 3 credit points — Level 1

Note:

- From Semester 1 2018 unit 5617 Accounting for Managers is no longer offered. Students complete unit 11009 Business Decision Making instead.

Part C - Must pass 3 credit points from the following

Introduction to Economics (6355) | 3 credit points — Level 1

Foundations of Microeconomics (9518) | 3 credit points — Level 1

Part D - Must pass 3 credit points from the following

Introduction to Marketing (6357) | 3 credit points — Level 1

Foundations of Marketing (9521) | 3 credit points — Level 1

Note:

- From Semester 1 2018 students not completing the major in Marketing, Marketing Management or Business Administration, may choose to complete an Open Elective unit in lieu of 6357 Intro to Marketing.

Note:

- Commerce students seeking accreditation by professional Accounting bodies or the Financial Planning Assoc must pass Intro to Economics & (Accounting for Managers or Business Decision Making).

Required Units - Must pass 9 credit points as follows

Introduction to Business Law (4977) | 3 credit points — Level 1

Problem Evaluation and Resolution (8730) | 3 credit points — Level 2

Problem Analysis and Statistics (8732) | 3 credit points — Level 1

Journalism - 48 credit points as follows

Major in Journalism (MJ0217) | 18 credit points

Required - Must pass 15 credit points as follows

Introduction to Journalism (5565) | 3 credit points — Level 1

Audio Journalism (9019) | 3 credit points — Level 2

Newsroom (9028) | 3 credit points — Level 3

Video Journalism (9036) | 3 credit points — Level 2

Long Form and Investigative Journalism (9309) | 3 credit points — Level 3

Restricted Choice - Must pass 3 credit points from the following

Reporting (5572) | 3 credit points — Level 1

Mobile Reporting (9923) | 3 credit points — Level 1

Major in Communication Studies (MJ0216) | 18 credit points

Restricted Choice - Must pass 18 credit points from the following

Communication and Media Research (7003) | 3 credit points — Level 2

Risk, Crisis and Communication (7545) | 3 credit points — Level 3

Journalism and Political Process (8127) | 3 credit points — Level 2

Communication Technologies and Change (8131) | 3 credit points — Level 3

Communication Evolution (9020) | 3 credit points — Level 2

Digital Media Literacy (9022) | 3 credit points — Level 1

Introduction to Communication (9023) | 3 credit points — Level 1

Democracy and the Public Sphere (9310) | 3 credit points — Level 2

Law of Communication (9424) | 3 credit points — Level 2

Required Units - Must pass 12 credit points as follows

Editing Sound and Image (8120) | 3 credit points — Level 1

Journalism Project (9035) | 3 credit points — Level 3

Journalism and Society (9303) | 3 credit points — Level 2

Communication Internship (9490) | 3 credit points — Level 3

Restricted Choice - 27 credit points as follows

Commerce - Must select 1 of the following

Major in Banking & Financial Services (Restricted) (MJ0012) | 24 credit points

Required - Must pass 24 credit points as follows

Investments (6378) | 3 credit points — Level 2

Financial Institutions and Markets (6386) | 3 credit points — Level 2

Business Finance (6392) | 3 credit points — Level 2

Credit and Lending Decisions (6402) | 3 credit points — Level 3

International Financial Management (6409) | 3 credit points — Level 3

Managing Financial Services Firms (6412) | 3 credit points — Level 3

Law of Financial Institutions and Services (7041) | 3 credit points — Level 2

Strategic Management (7371) | 3 credit points — Level 3

Major in Information Systems (MJ0059) | 18 or 21 or 24 credit points

For the 18cp Major - Must pass 18 credit points as follows

Required - Must pass 15 credit points as follows

Database Design (5915) | 3 credit points — Level 1

Information Systems in Organisations (6348) | 3 credit points — Level 1

Systems Analysis and Modelling (6365) | 3 credit points — Level 2

Designing Human-Computer Interaction (6389) | 3 credit points — Level 2

Systems Project and Quality Management (7173) | 3 credit points — Level 3

Restricted Choice - Must pass 3 credit points from the following

Document and Workflow Management (6388) | 3 credit points — Level 3

Business Intelligence Systems (7156) | 3 credit points — Level 3

Information Systems Management (7163) | 3 credit points — Level 3

For the 21cp Major - Must pass 21 credit points as follows

Required - Must pass 15 credit points as follows

Database Design (5915) | 3 credit points — Level 1

Information Systems in Organisations (6348) | 3 credit points — Level 1

Systems Analysis and Modelling (6365) | 3 credit points — Level 2

Designing Human-Computer Interaction (6389) | 3 credit points — Level 2

Systems Project and Quality Management (7173) | 3 credit points — Level 3

Restricted Choice - Must pass 6 credit points from the following

Document and Workflow Management (6388) | 3 credit points — Level 3

Business Intelligence Systems (7156) | 3 credit points — Level 3

Information Systems Management (7163) | 3 credit points — Level 3

For the 24cp Major - Must pass 24 credit points as follows

Required - Must pass 15 credit points as follows

Database Design (5915) | 3 credit points — Level 1

Information Systems in Organisations (6348) | 3 credit points — Level 1

Systems Analysis and Modelling (6365) | 3 credit points — Level 2

Designing Human-Computer Interaction (6389) | 3 credit points — Level 2

Systems Project and Quality Management (7173) | 3 credit points — Level 3

Restricted Choice - Must pass 9 credit points from the following

Document and Workflow Management (6388) | 3 credit points — Level 3

Business Intelligence Systems (7156) | 3 credit points — Level 3

Information Systems Management (7163) | 3 credit points — Level 3

Major in Financial Planning (Restricted) (MJ0041) | 24 credit points

Required - Must pass 15 credit points as follows

Investments (6378) | 3 credit points — Level 2

Financial Institutions and Markets (6386) | 3 credit points — Level 2

Business Finance (6392) | 3 credit points — Level 2

Revenue Law (6417) | 3 credit points — Level 3

Strategic Management (7371) | 3 credit points — Level 3

Restricted Choice - 9 credit points as follows

Part A - Must pass 3 credit points from the following

Financial Plans & Risk Management (9986) | 3 credit points — Level 3

Part B - Must pass 3 credit points from the following

Introduction to Personal Financial Planning (9987) | 3 credit points — Level 2

Part C - Must pass 3 credit points from the following

Superannuation, Retirement and Estate Planning (9988) | 3 credit points — Level 2

Major in Tourism Management (MJ0123) | 24 credit points

Required - Must pass 21 credit points as follows

Service Industry Project Scheme (7144) | 3 credit points — Level 3

Tourism and the World Economy (8052) | 3 credit points — Level 2

Tourism Policy (8053) | 3 credit points — Level 3

Tourism and Communication (8731) | 3 credit points — Level 2

Restricted Choice - Must pass 3 credit points from the following

Introduction to Events and Tourism (9470) | 3 credit points — Level 1

Major in Business Administration (MJ0135) | 24 credit points

Required - Must pass 24 credit points as follows

Entrepreneurship (6349) | 3 credit points — Level 2

Managing Human Resources (6354) | 3 credit points — Level 2

Introduction to International Business (6356) | 3 credit points — Level 1

Services Marketing (6366) | 3 credit points — Level 2

Business Ethics (6397) | 3 credit points — Level 3

Leadership, Innovation and Change (7075) | 3 credit points — Level 2

Strategic Management (7371) | 3 credit points — Level 3

Organisational Behaviour (7878) | 3 credit points — Level 2

Major in Accounting (Restricted) (24cp) (MJ0191) | 24 credit points

Required - Must pass 24 credit points as follows

Information Systems in Organisations (6348) | 3 credit points — Level 1

Accounting Systems and Practices (6360) | 3 credit points — Level 2

Management Accounting (6375) | 3 credit points — Level 2

Company Accounting (6391) | 3 credit points — Level 2

Business Finance (6392) | 3 credit points — Level 2

Advanced Management Accounting (6395) | 3 credit points — Level 3

Auditing (6398) | 3 credit points — Level 3

Contemporary Issues in Accounting (6399) | 3 credit points — Level 3

Major in International Business (Restricted) (MJ0067) | 24 credit points

Required - Must pass 12 credit points as follows

Introduction to International Business (6356) | 3 credit points — Level 1

Global e-Business (6363) | 3 credit points — Level 2

Asia Pacific Business (6393) | 3 credit points — Level 2

Restricted Choice - Must pass 12 credit points from the following

Entrepreneurship (6349) | 3 credit points — Level 2

Project Evaluation and Management (6353) | 3 credit points — Level 3

Internet Marketing (6379) | 3 credit points — Level 2

International Marketing (6380) | 3 credit points — Level 2

Environmental and Resource Economics (6405) | 3 credit points — Level 3

International Financial Management (6409) | 3 credit points — Level 3

Managing Financial Services Firms (6412) | 3 credit points — Level 3

International Exchange (9cp) (6844) | 9 credit points — Level 3

International Exchange (12cp) (6845) | 12 credit points — Level 3

International Exchange (3cp) (7643) | 3 credit points — Level 3

International Exchange (6cp) (7645) | 6 credit points — Level 3

Global Entrepreneurship (7934) | 3 credit points — Level 3

International Workplace Relations (8034) | 3 credit points — Level 3

Major in Marketing Management (Restricted) (MJ0088) | 24 credit points

Required - Must pass 21 credit points as follows

Services Marketing (6366) | 3 credit points — Level 2

Marketing Management and Planning (6371) | 3 credit points — Level 2

Marketing Research Methods (6372) | 3 credit points — Level 2

Internet Marketing (6379) | 3 credit points — Level 2

International Marketing (6380) | 3 credit points — Level 2

Consumer Behaviour (6390) | 3 credit points — Level 2

Marketing Research Project (6413) | 3 credit points — Level 3

Restricted Choice - Must pass 3 credit points from the following

Entrepreneurship (6349) | 3 credit points — Level 2

Creativity (6350) | 3 credit points — Level 2

Project Evaluation and Management (6353) | 3 credit points — Level 3

Strategic Management (7371) | 3 credit points — Level 3

Business and Government Internship (8036) | 3 credit points — Level 3

Major in Human Resource Management (Restricted) (MJ0052) | 24 credit points

Required - Must pass 21 credit points as follows

Managing Pay and Performance (6370) | 3 credit points — Level 2

Industrial Relations (6384) | 3 credit points — Level 2

Developing Human Resources (6403) | 3 credit points — Level 3

Strategic Management (7371) | 3 credit points — Level 3

Organisational Behaviour (7878) | 3 credit points — Level 2

Employment Law (7906) | 3 credit points — Level 2

Workforce Planning (7998) | 3 credit points — Level 3

Restricted Choice - Must pass 3 credit points from the following

Managing Human Resources (6354) | 3 credit points — Level 2

Human Resource Economics (6385) | 3 credit points — Level 2

Business Ethics (6397) | 3 credit points — Level 3

Leadership, Innovation and Change (7075) | 3 credit points — Level 2

Organisational Performance (7079) | 3 credit points — Level 2

International Workplace Relations (8034) | 3 credit points — Level 3

Business and Government Internship (8036) | 3 credit points — Level 3

Note:

- Students in Bachelor of Human Resource Management courses must select 6354 Managing Human Resources as their Restricted Choice unit.

Major in Public Sector Management (MJ0190) | 24 credit points

Required - Must pass 12 credit points as follows

Organisational Performance (7079) | 3 credit points — Level 2

Public Sector Management (7083) | 3 credit points — Level 2

Global Challenges in Governance (7533) | 3 credit points — Level 2

Organisational Behaviour (7878) | 3 credit points — Level 2

Restricted Choice - Must pass 12 credit points from the following

Introduction to Management (4207) | 3 credit points — Level 1

Project Evaluation and Management (6353) | 3 credit points — Level 3

Managing Human Resources (6354) | 3 credit points — Level 2

Diversity and Organisations (7059) | 3 credit points — Level 3

Leadership, Innovation and Change (7075) | 3 credit points — Level 2

Sociology of Technology and Work (7087) | 3 credit points — Level 2

National Security (8246) | 3 credit points — Level 2

Civil Society: Politics and Policy (8716) | 3 credit points — Level 3

Public Policy in Theory and Practice (8785) | 3 credit points — Level 3

Major in Economics (Restricted) (MJ0037) | 24 credit points

Required - Must pass 21 credit points as follows

Intermediate Microeconomics (6382) | 3 credit points — Level 2

Intermediate Macroeconomics (6383) | 3 credit points — Level 2

International Economics (6408) | 3 credit points — Level 3

Restricted Choice - Must pass 3 credit points from the following

Project Evaluation and Management (6353) | 3 credit points — Level 3

Managerial Economics (6376) | 3 credit points — Level 2

Human Resource Economics (6385) | 3 credit points — Level 2

Economics of the Public Sector (6404) | 3 credit points — Level 3

Environmental and Resource Economics (6405) | 3 credit points — Level 3

Restricted Choice Units - Must pass 3 credit points from the following

- From Semester 1, 2015 9799 Foundations of Professional Planning replaces 9437 Foundations of Research &

Creative Inquiry. Students who have not previously passed 9437 now select either 9799 or 6606.

Government-Business Relations (6606) | 3 credit points — Level 1

Foundations of Research and Creative Inquiry (9437) | 3 credit points — Level 1

Foundations of Professional Planning (9799) | 3 credit points — Level 1

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the inherent requirements statement applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

Communication Evolution (9020)

Introduction to Communication (9023)

Introduction to Economics (6355)

Introduction to Journalism (5565)

Semester 2

Restricted Choice Units

Digital Media Literacy (9022)

Problem Analysis and Statistics (8732)

Reporting (5572)

Year 2

Semester 1

Accounting for Managers (5617)

Audio Journalism (9019)

Journalism and Society (9303)

Problem Evaluation and Resolution (8730)

Semester 2

Introduction to Management (4207)

Introduction to Marketing (6357)

Journalism and Political Process (8127)

Video Journalism (9036)

Year 3

Semester 1

Two Commerce Major Units

Communication and Media Research (7003)

Introduction to Business Law (4977)

Semester 2

Editing Sound and Image (8120)

Law of Communications (7098)

Two Commerce Major Units

Year 4

Semester 1

Long Form and Investigative Journalism (9309)

Newsroom (9028)

Two Commerce Major Units

Semester 2

Two Commerce Major Units

Communication Internship (9490)

Journalism Project (9035)

Course information

Course duration

Standard eight semesters full-time or equivalent. Maximum twenty semesters.

Learning outcomes

Learning outcomes	Related graduate attributes

Graduates of the Bachelor of Commerce will have acquired in-depth disciplinary knowledge and a cohesive set of cognitive, technical and generic skills in one or more of the following areas: Accounting, Banking & Financial Services, Business Administration, Economics, Financial Planning, Human Resource Management, Information Systems, International Business, Marketing Management, Public Sector Management, or Tourism Management. The program is designed to produce graduates with professional attributes appropriate to their intended careers. This degree also prepares students for postgraduate studies.	---
Graduates who complete the Bachelor of Commerce will obtain an in-depth knowledge of relevant disciplinary theory and practices, as well as the practical application of this in one or more of the discipline areas listed above. In addition, graduates will have a broad understanding of concepts which are fundamental to commerce, such as statistics, commercial law, information systems, management, plus the interrelationships between government and business.	---
Graduates will develop: - the cognitive skills required to critically analyse, evaluate and synthesize concepts and theories acquired in one or more of the following discipline areas, Accounting, Banking & Financial Services, Business Administration, Economics, Financial Planning, Human Resource Management, Information Systems, International Business, Marketing Management, Public Sector Management, or Tourism Management, - the technical and generic skills required to apply discipline-specific technologies in one or more of those discipline areas, - the independent learning skills needed to stay up-to-date with advances in theoretical frameworks and professional practices after graduation, - the personal skills required to provide professional advice in the discipline or disciplines they choose to study. Graduates will be able to exercise critical thinking and applied analytical skills in identifying which information is relevant to specific decisions being made. They will also be able to identify whether they have all relevant information when advising clients or management, and have the ability to succinctly request or obtain missing information. - the communication skills needed to present a clear, coherent and independent exposition of knowledge and ideas to a variety of stakeholders using technical and non-technical language, depending on the audience.	---
Graduates of the Bachelor of Commerce will be able to apply the knowledge and skills acquired to a diverse range of problems that early career professionals would be expected to deal with. As students progress through the course, they will develop the capacity to exercise their own initiative and professional judgement in an ethically responsible manner to analyse problems that are less clearly defined, more complex, and require application of concepts in a variety of disciplinary and sub-disciplinary contexts. Communication, applied research, teamwork, and	---

negotiation skills will be developed through team based assignments, some of which deal with ambiguously defined problems.

1. Produce a range of content to media industry standards. 2. Demonstrate production and presentation techniques in broadcast, print and online environments to industry standard. 3. Demonstrate an ability to apply the journalistic and communication theories which underpin journalism practice. 4. Develop analytical and critical thinking skills, and apply them to journalistic practice. 5. An understanding of the theoretical principles of communication in society. 6. Understand and apply media research methods. 7. Understanding of the role of the media in society and the impact of journalism on public debate. In particular, understand the rapid changes currently occurring in media industries. 8. Understand and apply the legal and ethical principles of contemporary journalism. 9. Experience in a professional journalism or media environment through a compulsory internship. 10. Develop generic communication and personal presentation skills to equip graduates for success in professional life.	1. Communication The ability to present knowledge, ideas and opinions effectively and communicate within and across professional and cultural boundaries. 2. Analysis and inquiry The ability to gather information, and to analyse and evaluate information and situations in a systematic, creative and insightful way. 3. Problem solving The ability to apply problem-solving processes in novel situations; to identify and analyse problems then formulate and implement solutions. 4. Working independently and with others The ability to plan their own work, be self-directed, and use interpersonal skills and attitudes to work collaboratively. 5. Professionalism and social responsibility The capacity and intention to use professional knowledge

	and skills ethically and responsibly, for the benefit of others and the environment.

Majors

- Minor in Business Foundation (MN0145)
- Major in Tourism Management (MJ0123)
- Major in Economics (Restricted) (MJ0037)
- Major in Financial Planning (Restricted) (MJ0041)
- Major in Human Resource Management (Restricted) (MJ0052)
- Major in Journalism (MJ0217)
- Major in Information Systems (MJ0059)
- Major in Marketing Management (Restricted) (MJ0088)
- Major in Communication Studies (MJ0216)
- Major in International Business (Restricted) (MJ0067)
- Major in Banking & Financial Services (Restricted) (MJ0012)
- Major in Business Administration (MJ0135)
- Major in Accounting (Restricted) (24cp) (MJ0191)
- Major in Public Sector Management (MJ0190)

Awards

Award	Official abbreviation
Bachelor of Commerce	BCom
Bachelor of Communication in Journalism	BComm Jnl

Honours

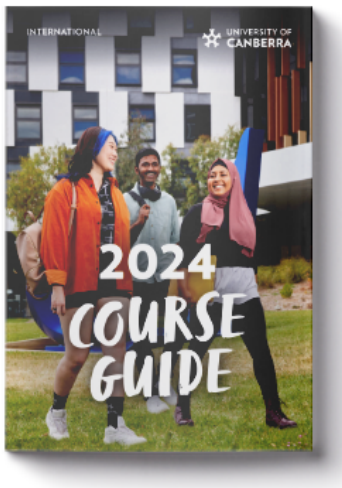
Refer to individual courses.

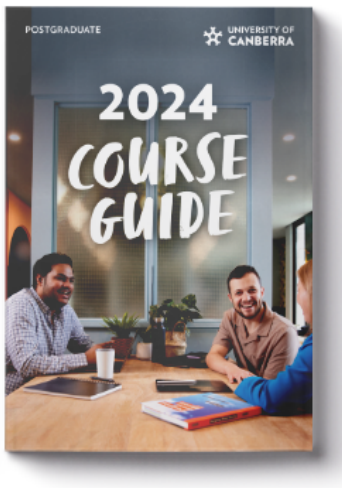
Enquiries

Student category	Contact details
Prospective Domestic Students	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)

Prospective International Students	Email international@canberra.edu.au or Phone +61 2 6201 5342
Current and Commencing Students	In person Faculty of Business, Government and Law student support area (Building 11, Level B, Room 27 - Reception counter) or Email BGLCourseConveners@canberra.edu.au

Download your course guide





Scholarships

Find the scholarship that's the right fit for you

Explore Scholarships

University of Canberra, Bruce ACT 2617 Australia

+61 2 6201 5111

ABN 81 633 873 422

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.