

Bachelor of Communication in Public Relations/Bachelor of Laws (228JA.2)

Please note these are the 2018 details for this course

Domestic students

Selection rank	60 Note: The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.
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English language requirements	There are non-standard English language requirements for this course. To be eligible you must have an academic IELTS or equivalent of 6.5, with no band score below 6.0. Students who have undertaken all of their education in an English speaking country (as defined on UC website) are deemed to have met our English language proficiency requirements.
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[View IELTS equivalences](#)

Duration	5.0 years
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UAC code	363086
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Faculty	Faculty of Business, Government & Law
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Discipline	Discipline of Communication and Media Canberra Law School
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Location	UC - Canberra, Bruce
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International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.
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[View UC's academic entry requirements](#)

English language requirements	There are non-standard English language requirements for this course. To be eligible you must have an academic IELTS or equivalent of 6.5, with no band score below 6.0. Students who have undertaken all of their education in an English speaking country (as defined on UC website) are deemed to have met our English language proficiency requirements.
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[View IELTS equivalences](#)

CRICOS code 077626G

Faculty Faculty of Business, Government & Law

Discipline Discipline of Communication and Media
Canberra Law School

Location UC - Canberra, Bruce

Duration 5.0 years

About this course

Promote your legal skills in a range of communication sectors

Ensure your entry into the dizzying world of PR practise is truly advantageous with a Double Degree that will develop your conceptual understanding of ethical practice, and grant you access to employer sectors such as in government agencies, community groups or in corporate businesses.

With a strong commercial orientation, your law studies will give you a firm grounding in a range of disciplines like contract, corporation, property and equity law, and (along with an industry-centric internship) arm you with the tools you'll need to succeed in a legal communication environment.

And if you decide the law sector is definitively where you want to be, you'll be qualified for admission into the Graduate Diploma in Legal Practice (and possibly nail your admission into the UK and the US). Professional career OS anyone?

Combine a Bachelor of Communication in Public Relations / Bachelor of Laws at UC and you will:

- develop the skills and knowledge to operate as an entry-level public relations practitioner
- gain a well-rounded understanding of the social, political and cultural domestic and global contexts in which public relations is practised
- develop your conceptual and practical understanding of ethical practice, social responsibility and the legal frameworks of public relations
- have a theoretical and technical knowledge of the discipline of law, suitable for entering the legal profession
- gain an understanding of media research methods and the ability to apply these to research tasks.

Work-integrated learning

In this course, you can undertake a workplace internship as part of the Faculty of Business, Government & Law's commitment to supporting work integrated learning, which will enhance your employability and ensure you're armed with the right mix of skills and knowledge to take a super-confident leap into your future career.

Career opportunities

Opportunities exist for Bachelor of Communication in Public Relations / Bachelor of Laws graduates in a range of sectors, including in:

- Public Relations
- Government Departments and Agencies

- Charities and Not-for-Profit Organisations
- Corporate Businesses
- Private Practitioner
- Solicitor
- Legal Officer
- Community Lawyer.

Course specific information

Applicants must attain the published ATAR score or its equivalent. Students who fail to make the initial entrance score may undertake another UC course and enrol in the Law Foundation Major. Upon achieving a credit average in their first year of study students may then seek transfer into the formal Law program.

Professional accreditation

This program is recognised by the Supreme Court of the Australian Capital Territory and the State of New South Wales. Through mutual recognition, UC's degree may serve as the basis for admission in all Australian jurisdictions. Through a program offered in conjunction with the College of Law, students may (in their final year of the Bachelor of Laws at UC) begin their Graduate Diploma in Legal Practice course that qualifies for them for admission. Arrangements exist for students to articulate into programs leading to admission in the UK and the United States. High achieving students may also be eligible for enrolment in the Bachelor of Arts (Honours) course.

Admission requirements

Attainment of the published ATAR or its equivalent. Note students who fail to make the initial ATAR entrance score may undertake another UC course and enrol in the Law Foundation Major. Upon achieving a credit average in their first year of study students may seek transfer into the formal Law program.

Additional admission requirements

Refer to individual courses.

Assumed knowledge

Refer to individual courses.

Periods course is open for new admissions

This course is not open for new admissions.

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#). Credit is not permitted towards completion of a graduate certificate.

Course requirements

Bachelor of Communication in Public Relations/Bachelor of Laws (228JA) | 120 credit points

Required - 87 credit points as follows

[Expand All](#) | [Collapse All](#)

Public Relations - 42 credit points as follows

Major in Public Relations (MJ0219) | 18 credit points

Required - Must pass 12 credit points as follows

Public Relations Planning and Practice (9029) | 3 credit points – Level 3

Digital PR and Media Relations (9034) | 3 credit points – Level 2

Public Relations Strategy: Issues and Crisis Management (9038) | 3 credit points – Level 3

Principles of Public Relations (9363) | 3 credit points – Level 1

Restricted Choice - 6 credit points as follows

Part A - Must pass 3 credit points from the following

Public Relations Writing (7130) | 3 credit points – Level 2

Public Relations Writing (9497) | 3 credit points – Level 1

Part B - Must pass 3 credit points from the following

Corporate Communication (9021) | 3 credit points – Level 3

Corporate Communication (9492) | 3 credit points – Level 2

Major in Communication Studies (MJ0216) | 18 credit points

Restricted Choice - Must pass 18 credit points from the following

Communication and Media Research (7003) | 3 credit points – Level 2

Law of Communications (7098) | 3 credit points – Level 1

Risk, Crisis and Communication (7545) | 3 credit points – Level 3

Journalism and Political Process (8127) | 3 credit points – Level 2

Communication Technologies and Change (8131) | 3 credit points – Level 3

Communication Evolution (9020) | 3 credit points – Level 2

Digital Media Literacy (9022) | 3 credit points – Level 1

Introduction to Communication (9023) | 3 credit points – Level 1

Democracy and the Public Sphere (9310) | 3 credit points – Level 2

Law of Communication (9424) | 3 credit points – Level 2

Required Units - Must pass 6 credit points as follows

Communication Internship (9032) | 3 credit points – Level 3

Public Relations Project (9037) | 3 credit points – Level 3

Law - 45 credit points as follows

Major in Legal Practice (Restricted) (MJ0083) | 24 credit points

Required - Must pass 21 credit points as follows

Administrative Law (7018) | 3 credit points – Level 3

Equity Law (7029) | 3 credit points – Level 3

Evidence Law (7030) | 3 credit points – Level 3

Lawyers and Professional Responsibility (7043) | 3 credit points – Level 3

Legal Theory (7046) | 3 credit points – Level 3

Litigation and Dispute Processing (7047) | 3 credit points – Level 4

Property Law (7050) | 3 credit points – Level 2

Restricted Choice - Must pass 3 credit points from the following

Advanced Legal Research and Writing (7019) | 3 credit points – Level 4

Advanced Legal Research and Writing (Honours) (8358) | 3 credit points – Level 4

Major in Law Foundation (MJ0082) | 21 credit points

Required - Must pass 21 credit points as follows

- Contract Law (6594) | 3 credit points – Level 1
- Legal Methods and Skills (6601) | 3 credit points – Level 1
- Legal Systems (6602) | 3 credit points – Level 1
- Constitutional Law (7022) | 3 credit points – Level 3
- Corporations Law (7024) | 3 credit points – Level 3
- Criminal Law and Procedure (7025) | 3 credit points – Level 3
- Law of Obligations (7042) | 3 credit points – Level 2

Restricted Choice - 27 credit points as follows

Law Electives (LAWELECTS) | credit points

Restricted Choice - May select from

- Competition and Consumer Law (6593) | 3 credit points – Level 3
- Cybercrime (7026) | 3 credit points – Level 2
- Employment Discrimination and the Law (7027) | 3 credit points – Level 3
- Family Law (7031) | 3 credit points – Level 3
- Human Rights Law (7033) | 3 credit points – Level 3
- Intellectual Property Law (7035) | 3 credit points – Level 3
- International Taxation (7036) | 3 credit points – Level 3
- Introduction to Taxation Law (7037) | 3 credit points – Level 1
- International Trade Law (7038) | 3 credit points – Level 2
- Legal Research Project (7045) | 3 credit points – Level 3
- Public Companies Law (7051) | 3 credit points – Level 3
- Student Law Internship (7053) | 3 credit points – Level 2
- Taxation of Entities and Tax Planning (7055) | 3 credit points – Level 3
- Client Advocacy and Communication Skills (7570) | 3 credit points – Level 4
- Current Legal Issues (7870) | 3 credit points – Level 4
- Employment Law (7906) | 3 credit points – Level 2
- Environmental and Planning Law (7907) | 3 credit points – Level 2
- Therapeutic Jurisprudence (7917) | 3 credit points – Level 3
- Mental Health and the Law (8055) | 3 credit points – Level 2
- International Law (8062) | 3 credit points – Level 3
- Indigenous Australians and the Law (8245) | 3 credit points – Level 3
- Justice Policy and Community Engagement (8359) | 3 credit points – Level 3
- Young People and Crime (8507) | 3 credit points – Level 2
- Women and the Law (8523) | 3 credit points – Level 2
- Canberra Law Review (8672) | 3 credit points – Level 3
- Comparative Law (8673) | 3 credit points – Level 3
- International Commercial Arbitration (8683) | 3 credit points – Level 3
- Mooting (8685) | 3 credit points – Level 4

Law in Action Project (8749) | 3 credit points – Level 4

Legal Advice Clinic (8892) | 3 credit points – Level 4

Transnational Crime (8893) | 3 credit points – Level 2

International Sale of Goods Law (8894) | 3 credit points – Level 3

Criminology (9177) | 3 credit points – Level 3

Privacy, Confidentiality and Access Law (9275) | 3 credit points – Level 3

Alternative Dispute Resolution in Law (9422) | 3 credit points – Level 2

Sentencing and Corrections (9803) | 3 credit points – Level 3

Law Honours (6cp) (9804) | 6 credit points – Level 4

Note:

- Honours: Eligible students will enrol in 9804 Law Honours (6cp) in place of two Law Electives in their last year.

Open Electives - Must pass 6 credit points as follows

- - 6cp open electives from any part of the University.

In addition to course requirements, in order to successfully complete your course you may need to meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

Introduction to Communication (9023)

Legal Methods and Skills (6601)

Legal Systems (6602)

Principles of Public Relations (9363)

Semester 2

Contract Law (6594)

Digital Media Literacy (9022)

Law of Obligations (7042)

Public Relations Writing (9497)

Year 2

Semester 1

Communication Evolution (9020)

Corporations Law (7024)

Democracy and the Public Sphere (9310)

Digital PR and Media Relations (9034)

Semester 2

Corporate Communication (9492)

Law of Communication (9424)

Property Law (7050)

Public Relations Planning and Practice (9029)

Year 3

Semester 1

Communication and Media Research (7003)

Constitutional Law (7022)

Semester 2

Communication Internship (9032)

Legal Theory (7046)

Public Relations Strategy: Issues and Crisis Management (9038)

Public Relations Project (9037)

Open Elective Unit

Open Elective Unit

Year 4

Semester 1

Semester 2

Two Law Electives

Two Law Electives

[Criminal Law and Procedure \(7025\)](#)

[Administrative Law \(7018\)](#)

[Equity Law \(7029\)](#)

[Evidence Law \(7030\)](#)

Year 5

Semester 1

Semester 2

MJ0083 Restricted Choice Unit

[Evidence Law \(7030\)](#)

[Legal Theory \(7046\)](#)

Three Law Electives

7019 Advanced Legal Research and Writing OR 8358

Advanced Legal Research and Writing (Honours)

Two Law Electives

Course information

Course duration

Standard ten semesters full-time or equivalent. Maximum twenty-four semesters.

Learning outcomes

Learning outcomes	Related graduate attributes
<p>That students graduate with:</p> <p>1. A well-rounded understanding of the social, political and cultural domestic and global contexts in which public relations is practised.</p>	<p>Communication, Analysis and inquiry, problem solving, working independently and with others, professionalism</p>
<p>2. The skills and knowledge to operate as an entry-level public relations practitioner</p>	<p>Communication, Analysis and inquiry, problem solving, working independently and with others, professionalism</p>
<p>3. An understanding of the theoretical principles that apply to modern public relations practice.</p>	<p>Communication, Analysis and inquiry, problem solving, working</p>

	independently and with others, professionalism
4. A conceptual and practical understanding of ethical practice, social responsibility and legal frameworks for public relations	Communication, Analysis and inquiry, problem solving, working independently and with others, professionalism
5. Experience in a professional public relations environment through a compulsory internship.	Communication, Analysis and inquiry, problem solving, working independently and with others, professionalism
6. An understanding of, and basic competence in, media research methods and the ability to apply these to research tasks	Communication, Analysis and inquiry, problem solving, working independently and with others, professionalism
7. An understanding of the principles of risk and crisis and of political communication in the context of professional practice	Communication, Analysis and inquiry, problem solving, working independently and with others, professionalism
8. High level written and oral communication skills, the ability to think critically and the capacity to identify, analyse and use information relevant to professional practice	Communication, Analysis and inquiry, problem solving, working independently and with others, professionalism
9. Graduates will have a broad and coherent theoretical and technical knowledge of the discipline of law, suitable for entering the legal profession or undertaking other careers involving legal work. The course will provide students with a program of study and learning to satisfy the academic requirements for admission to legal practice.	Communication, Analysis and inquiry, problem solving, working independently and with others, professionalism
10. Students will also undertake an in depth study of selected areas of law, including the Priestly 11 units, and in chosen law electives, with an emphasis on commercial law and/or justice studies.	Communication, Analysis and inquiry, problem solving, working independently and with others,

professionalism

11. In addition to the above, students graduating with Honours will have developed the ability to independently identify and provide solutions to complex legal problems.

Communication, Analysis and inquiry, problem solving, working independently and with others, professionalism

Majors

- [Major in Legal Practice \(Restricted\) \(MJ0083\)](#)
- [Major in Law Foundation \(MJ0082\)](#)
- [Major in Public Relations \(MJ0219\)](#)
- [Major in Communication Studies \(MJ0216\)](#)

Awards

Award	Official abbreviation
Bachelor of Laws	LLB

Bachelor of Communication in Public Relations

BComm PubRel

Honours

The degree of Bachelor of Laws may be awarded with first or second class honours. Requirements are specified in the Determination of Course Particulars for the Bachelor of Laws.

(i) To be eligible to undertake studies at honours level, a student must achieve at least a credit average in all law units undertaken at the University of Canberra, this being determined by averaging their scores in all eligible subjects.

Eligible Units: Eligible Units are those which count towards the Entry GPA and Honours GPA. Eligible Units are:

- Any Law unit done which counts towards your LLB (i.e., not the subjects going only towards the non-law degree if you are enrolled in a double degree. If you are enrolled in a straight LLB, your open electives are not counted).
- This includes Units for which you receive Advanced Standing, whether done at UC or elsewhere.
- Where you have done extra subjects which may count, e.g. more than the required amount of law electives, your best results will be counted.

(ii) Law Honours has 12 credit points of research-related units. These are made up of:

- Legal Methods and Skills (3cp)
- Advanced Legal Research and Writing (Honours) (3cp)
- Law Honours (6cp)

(iii) The degree of Bachelor of Laws may be awarded with first or second class honours. Following submission of an Honours thesis as part of the unit Law Honours, students must show a Good performance by receiving a minimum of a Credit in the 6 credit point restricted choice unit Law Honours.

Calculating the final class of honours:

Law degrees with Honours are awarded in the following classes depending on the Honours GPA obtained and the standard of the Honours Thesis.

First Class: Showing an exceptional performance by both an Honours GPA of at least 6 and a mark of 80 and above in the honours component of your assessment

Second Class - Division I: Showing a Very Good performance by both an Honours GPA of at least 5.5 and a mark of 73 and above in the honours component of your assessment

Second Class - Division II: Showing a Good performance by both an Honours GPA of at least 5 and a mark of 65 and above in the Honours component of your assessment

Calculating the Honours GPA

GPA's are calculated by using the University's system. The Unit Law Honours will be weighted as 30% for the purposes of calculating the Honours GPA. Units used in the Honours GPA are as described in 'Eligible units' above for entry to the Honours component of the course.

Note that marks are not automatically rounded up for purposes of Honours. Thus 4.99 does not become 5.00. Where your final mark is within two marks of the next level of honours, or of achieving honours at all (e.g. a 4.8 is rounded up to 5.0), you can apply in writing to have your honours result upgraded. This will be determined by the Law Program Manager and the Law Honours Unit Convener, taking into account your academic record and any mitigating circumstances which may have affected your academic performance.

Enquiries

Student category	Contact details
Prospective Domestic Students	Email study@canberra.edu.au or Phone 1800 UNI CAN 1800 864 226
Prospective International Students	Email international@canberra.edu.au or Phone +61 2 6201 5342
Current and Commencing Students	In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email bglstudent@canberra.edu.au

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CRICOS 00212K

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.