

Bachelor of Arts in International Studies/Bachelor of Communication in Public Relations (224JA.1)

Please note these are the 2015 details for this course

Domestic students

Selection rank

English language requirements An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

Duration 4.0 years

UAC code

Faculty Faculty of Arts and Design

Discipline School of Arts and Communications

Location

Fees

Per Unit

Per Annum

Full Course

International students

Academic entry requirements To study at UC, you'll need to meet our academic entry requirements and any admission requirements

specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our [academic entry requirements page](#).

[View UC's academic entry requirements](#)

English language requirements An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).
[View IELTS equivalences](#)

CRICOS code 077622M

Faculty Faculty of Arts and Design

Discipline School of Arts and Communications

Location

Duration 4.0 years

Fees 

Per Unit

Per Annum

Full Course

About this course

This combined degree course enables students to follow an international career in public relations, either working in Australia for an international organisation, or working internationally. Public relations is the management function that enables organisations to communicate with internal and external audiences to achieve mutual understanding. It is a growing profession that is practised internationally. This course will provide students with the theoretical understanding and practical skills required to work as a public relations professional for private enterprise, a government organisation or a not-for-profit body. The Communication in Public Relations course is accredited by the Public Relations Institute of Australia (PRIA) and graduates are eligible to become professional members of the PRIA. The International Studies degree investigates the interplay of cultural, political and economic forces in the regional and global arena, and allows students to develop an understanding of intercultural communication. This is enhanced by foreign language study and a highly recommended international exchange semester. Students may choose to exit the degree after the equivalent of three years full-time study and take out the single BA International Studies degree. These students must consult their course convener during second year to ensure that they will be able to meet the course requirements.

Professional accreditation

The Bachelor of Communication in Public Relations is accredited by the Public Relations Institute of Australia (PRIA). Students are eligible to become professional Associate Members immediately on graduation and full Members after two years of professional practice. The restructured degree will need to go through a re-accreditation process.

Admission requirements

Normal UC admission requirements to an undergraduate course.

Additional admission requirements

Refer to individual courses.

Assumed knowledge

Refer to individual courses.

Periods course is open for new admissions

This course is not open for new admissions.

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules](#) and [university policy](#).

Course requirements

Bachelor of Arts in International Studies/Bachelor of Communication in Public Relations (224JA) | 96 credit points

Required - 84 credit points as follows

[Expand All](#) | [Collapse All](#)

International Studies - 42 credit points as follows

Minor in Human Rights and Social Justice (MN0132) | 12 credit points

Required - Must pass 12 credit points as follows

[Global Peace and Conflict Studies \(8167\) | 3 credit points – Level 3](#)

[Global Social Movements \(8168\) | 3 credit points – Level 3](#)

[Global Ethical Challenges \(8510\) | 3 credit points – Level 2](#)

[International Human Rights \(8513\) | 3 credit points – Level 2](#)

Major in International Studies (Restricted) (18cp) (MJ0240) | 18 credit points

Required - Must pass 12 credit points as follows

Anarchy and Order in International Relations (8166) | 3 credit points – Level 2

Globalisation and Resistance (8169) | 3 credit points – Level 1

International History of the 20th Century (8511) | 3 credit points – Level 2

Cultures and Diversity (8671) | 3 credit points – Level 1

Restricted Choice - Must pass 6 credit points from the following

Politics and Democracy (675) | 3 credit points – Level 1

Discourse and Culture (6696) | 3 credit points – Level 3

Global Challenges in Governance (7533) | 3 credit points – Level 2

Language, Cultures and Communication (7546) | 3 credit points – Level 3

Introduction to Politics and Government (8296) | 3 credit points – Level 1

Politics and Security in the Asia-Pacific (8297) | 3 credit points – Level 3

International Studies Internship (8512) | 3 credit points – Level 3

Language, Cultures and Communication (9485) | 3 credit points – Level 3

Discourse and Culture (9493) | 3 credit points – Level 3

Required Units - Must pass 12 credit points as follows

International Studies Internship (8512) | 3 credit points – Level 3

Introduction to International Studies (8668) | 3 credit points – Level 1

Introduction to International Development (8669) | 3 credit points – Level 2

International Studies Field Research (8670) | 3 credit points – Level 3

Public Relations - 42 credit points as follows

Major in Public Relations (MJ0219) | 18 credit points

Required - Must pass 12 credit points as follows

Public Relations Planning and Practice (9029) | 3 credit points – Level 3

Digital PR and Media Relations (9034) | 3 credit points – Level 2

Public Relations Strategy: Issues and Crisis Management (9038) | 3 credit points – Level 3

Principles of Public Relations (9363) | 3 credit points – Level 1

Restricted Choice - 6 credit points as follows

Part A - Must pass 3 credit points from the following

Public Relations Writing (7130) | 3 credit points – Level 2

Public Relations Writing (9497) | 3 credit points – Level 1

Part B - Must pass 3 credit points from the following

Corporate Communication (9021) | 3 credit points – Level 3

Corporate Communication (9492) | 3 credit points – Level 2

Major in Communication Studies (MJ0216) | 18 credit points

Restricted Choice - Must pass 18 credit points from the following

Communication and Media Research (7003) | 3 credit points – Level 2

Risk, Crisis and Communication (7545) | 3 credit points – Level 3

Journalism and Political Process (8127) | 3 credit points – Level 2

Communication Technologies and Change (8131) | 3 credit points – Level 3

Communication Evolution (9020) | 3 credit points – Level 2

Digital Media Literacy (9022) | 3 credit points – Level 1

Introduction to Communication (9023) | 3 credit points – Level 1

Democracy and the Public Sphere (9310) | 3 credit points – Level 2

Law of Communication (9424) | 3 credit points – Level 2

Required Units - Must pass 6 credit points as follows

Communication Internship (9032) | 3 credit points – Level 3

Public Relations Project (9037) | 3 credit points – Level 3

Open Electives - 12 credit points as follows

- Unit Levels: In selecting electives students should note that no more than 30 credit points at Level 1 is permitted for the entire course.

Note:

- Must pass 12 credit points from anywhere in the University, as a Minor or as individual units.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

Cultures and Diversity (8671)

Introduction to Communication (9023)

Introduction to International Studies (8668)

Principles of Public Relations (9363)

Semester 2

Digital Media Literacy (9022)

Globalisation and Resistance (8169)

International History of the 20th Century (8511)

Public Relations Writing (9497)

Year 2

Semester 1

Open Elective Unit

Communication Evolution (9020)

Digital PR and Media Relations (9034)

Global Ethical Challenges (8510)

Semester 2

Law of Communication (9424)

Open Elective Unit

Anarchy and Order in International Relations (8166)

Public Relations Planning and Practice (9029)

Year 3

Semester 1

Communication and Media Research (7003)

Democracy and the Public Sphere (9310)

[Introduction to International Development \(8669\)](#)

MJ0240 Restricted Choice Unit

Semester 2

[Communication Internship \(9032\)](#)

[Corporate Communication \(9492\)](#)

[International Human Rights \(8513\)](#)

MJ0240 Restricted Choice Unit

Year 4

Semester 1

Open Elective Unit

[Global Peace and Conflict Studies \(8167\)](#)

[International Studies Field Research \(8670\)](#)

[Public Relations Strategy: Issues and Crisis Management \(9038\)](#)

Semester 2

[Global Social Movements \(8168\)](#)

Open Elective Unit

[International Studies Internship \(8512\)](#)

[Public Relations Project \(9037\)](#)

Course information

Course duration

Standard eight semesters full-time or equivalent. Maximum twenty semesters.

Majors

- [Minor in Human Rights and Social Justice \(MN0132\)](#)
- [Major in Communication Studies \(MJ0216\)](#)
- [Major in International Studies \(Restricted\) \(18cp\) \(MJ0240\)](#)
- [Major in Public Relations \(MJ0219\)](#)

Awards

Award

Official abbreviation

Bachelor of Arts in International Studies	BA IntSt
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Bachelor of Communication in Public Relations

BComm PubRel

Honours

Refer to individual courses.

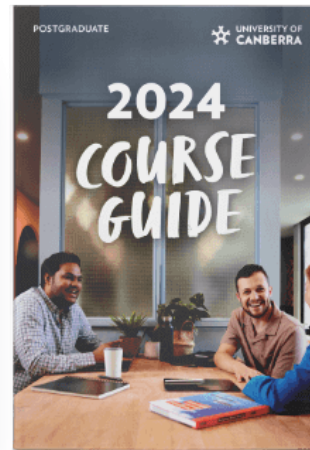
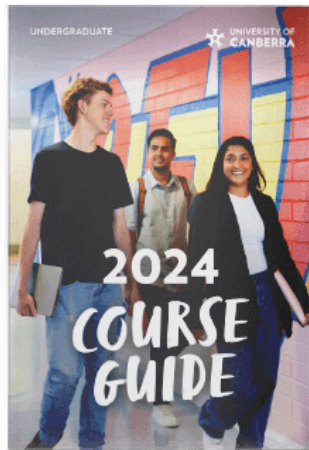
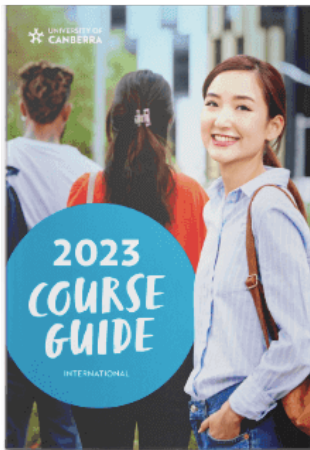
Enquiries

Student category	Contact details
Current and Commencing Students	Email: FAD.Student@canberra.edu.au Ph: 1300 301 727

Prospective Students

Email: study@canberra.edu.au Ph: 1800 UNI CAN (1800 864 226)

Download your course guide



Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

Printed on 02, December, 2023

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CRICOS 00212K

TEQSA Provider ID: PRV12003 (Australian University)

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.