

Bachelor of Arts in International Studies/Bachelor of Communication in Media and Public Affairs

(223JA.2)

Please note these are the 2016 details for this course

Domestic students

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| Selection rank | 68.00 |
| | Note: The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand. |
| Delivery mode | On campus |
| Location | |
| Duration | 4.0 years |
| Faculty | Faculty of Arts and Design |
| Discipline | School of Arts and Communications |
| UAC code | |
| English language requirements | An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences |

International students

| | |
|--------------------------------------|---|
| Academic entry requirements | To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page. View UC's academic entry requirements |
| Delivery mode | On campus |
| Location | |
| Duration | 4.0 years |
| Faculty | Faculty of Arts and Design |
| Discipline | School of Arts and Communications |
| CRICOS code | 077621A |
| English language requirements | An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences |

About this course

Double degree: Know the media and how it works

The University of Canberra is uniquely placed to launch you into the professional fields of public affairs and political communication.

The heart of Australia's political landscape is the ideal location to understand the complex relationships between media, government and society.

This double degree will boost your international perspective and prepare you for a critical and analytical understanding of the world.

Combine a Bachelor of Arts in International Studies with a Bachelor of Communications in Media and Public Affairs at UC

to:

- understand the dynamic interactions between media, government, the public and society, in both national and international contexts
- explore in-depth global public communications with a national perspective
- interact with political and media institutions in the nation's capital
- gain critical understanding of international media and the dissemination of information
- acquire the skills needed to work in a contemporary media environment anywhere in the world
- gain in-depth knowledge of cultural diversity and socio-economic changes within the context of globalization
- develop high-level oral and written communication skills and learn to appreciate the power of visual forms of communication think critically, analytically and ethically.

Study opportunities

UC's strategic location in the national capital is to your professional advantage. Our campus is close to national institutions, including federal parliament and the parliamentary press gallery, offering you specialised learning and internship opportunities.

Career opportunities

Discover exciting work across many fields of media such as newspapers and magazines; radio and television; online and start-up ventures.

Our graduates also often find specialist work in Canberra with government departments and agencies in media liaison, publication information and publication officer roles.

Professional accreditation

None.

Admission requirements

Normal UC admission requirements to an undergraduate course.

Additional admission requirements

Refer to individual courses.

Assumed knowledge

Refer to individual courses.

Periods course is open for new admissions

This course is not open for new admissions.

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules](#) and [university policy](#).

Course requirements

Bachelor of Arts in International Studies/Bachelor of Communication in Media and Public Affairs (223JA) | 96 credit points

Required - 78 credit points as follows

[Expand All](#) | [Collapse All](#)

International Studies - 36 credit points as follows

Minor in Human Rights and Social Justice (MN0132) | 12 credit points

Required - Must pass 12 credit points as follows

[Global Peace and Conflict Studies \(8167\) | 3 credit points – Level 3](#)

[Global Social Movements \(8168\) | 3 credit points – Level 3](#)

[Global Ethical Challenges \(8510\) | 3 credit points – Level 2](#)

[International Human Rights \(8513\) | 3 credit points – Level 2](#)

Major in International Studies (Restricted) (18cp) (MJ0240) | 18 credit points

Required - Must pass 12 credit points as follows

[Anarchy and Order in International Relations \(8166\) | 3 credit points – Level 2](#)

[Globalisation and Resistance \(8169\) | 3 credit points – Level 1](#)

[International History of the 20th Century \(8511\) | 3 credit points – Level 2](#)

[Cultures and Diversity \(8671\) | 3 credit points – Level 1](#)

Restricted Choice - Must pass 6 credit points from the following

[Politics and Democracy \(675\) | 3 credit points – Level 1](#)

[Discourse and Culture \(6696\) | 3 credit points – Level 3](#)

[Global Challenges in Governance \(7533\) | 3 credit points – Level 2](#)

[Language, Cultures and Communication \(7546\) | 3 credit points – Level 3](#)

[Introduction to Politics and Government \(8296\) | 3 credit points – Level 1](#)

[Politics and Security in the Asia-Pacific \(8297\) | 3 credit points – Level 3](#)

[International Studies Internship \(8512\) | 3 credit points – Level 3](#)

Language, Cultures and Communication (9485) | 3 credit points — Level 3

Discourse and Culture (9493) | 3 credit points — Level 3

Required Units - Must pass 6 credit points as follows

Introduction to International Studies (8668) | 3 credit points — Level 1

Introduction to International Development (8669) | 3 credit points — Level 2

Media and Public Affairs - 42 credit points as follows

Major in Media and Public Affairs (MJ0218) | 18 credit points

Restricted Choice - Must pass 18 credit points from the following

Communication and Media Research (7003) | 3 credit points — Level 2

Risk, Crisis and Communication (7545) | 3 credit points — Level 3

Elections, Campaigns and Lobbying (8125) | 3 credit points — Level 3

Journalism and Political Process (8127) | 3 credit points — Level 2

Introduction to Political Communication (9024) | 3 credit points — Level 1

Media, Technology and Society (9027) | 3 credit points — Level 1

Democracy and the Public Sphere (9310) | 3 credit points — Level 2

Major in Communication Studies (MJ0216) | 18 credit points

Restricted Choice - Must pass 18 credit points from the following

Communication and Media Research (7003) | 3 credit points — Level 2

Risk, Crisis and Communication (7545) | 3 credit points — Level 3

Journalism and Political Process (8127) | 3 credit points — Level 2

Communication Technologies and Change (8131) | 3 credit points — Level 3

Communication Evolution (9020) | 3 credit points — Level 2

Digital Media Literacy (9022) | 3 credit points — Level 1

Introduction to Communication (9023) | 3 credit points — Level 1

Democracy and the Public Sphere (9310) | 3 credit points — Level 2

Law of Communication (9424) | 3 credit points — Level 2

Required Units - Must pass 6 credit points as follows

[Media and Public Affairs Project \(9031\)](#) | 3 credit points — Level 3

[Communication Internship \(9490\)](#) | 3 credit points — Level 3

Open Electives - 18 credit points as follows

- Unit Levels: In selecting electives students should note that no more than 30 credit points at Level 1 is permitted for the entire course.

Note:

- Must pass 18 credit points from anywhere in the University, as a major, a minor and/or as individual units.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

[Cultures and Diversity \(8671\)](#)

[Introduction to Communication \(9023\)](#)

[Introduction to International Studies \(8668\)](#)

[Media, Technology and Society \(9027\)](#)

Semester 2

[Digital Media Literacy \(9022\)](#)

[Globalisation and Resistance \(8169\)](#)

[International History of the 20th Century \(8511\)](#)

[Introduction to Political Communication \(9024\)](#)

Year 2

Semester 1

[Communication Evolution \(9020\)](#)

[Democracy and the Public Sphere \(9310\)](#)

[Global Ethical Challenges \(8510\)](#)

Open Elective Unit

Semester 2

Anarchy and Order in International Relations (8166)

[Journalism and Political Process \(8127\)](#)

[Law of Communication \(9424\)](#)

Open Elective Unit

Year 3

Semester 1

[Communication and Media Research \(7003\)](#)

[Elections, Campaigns and Lobbying \(8125\)](#)

[Introduction to International Development \(8669\)](#)

MJ0240 Restricted Choice Unit

Semester 2

Communication Internship (9490)

[Communication Technologies and Change \(8131\)](#)

[International Human Rights \(8513\)](#)

MJ0240 Restricted Choice Unit

Year 4

Semester 1

[Global Peace and Conflict Studies \(8167\)](#)

[Risk, Crisis and Communication \(7545\)](#)

Two Open Elective Units

Semester 2

[Global Social Movements \(8168\)](#)

[Media and Public Affairs Project \(9031\)](#)

Two Open Elective Units

Course information

Course duration

Standard eight semesters full-time or equivalent. Maximum twenty semesters

Learning outcomes

| Learning outcomes | Related graduate attributes |
|---|--|
| The course gives students an opportunity to attain interdisciplinary understanding of global issues. It helps them understand the connection between geography, history, politics and cultures of global communities. | <p>Problem solving: ability to apply problem-solving processes in novel situations identify, analyse problems then formulate, implement solutions.</p> <p>Analysis and inquiry: ability to gather information, analyse and evaluate information and situations in a systematic, creative and insightful way.</p> |
| The course equips students with skills needed for generation of creative ideas and problem solving. The course provides internship and field research units which aims to develop skills needed in workplaces. | <p>Communication: ability present knowledge, ideas and opinions effectively and communicate within and across professional and cultural boundaries</p> <p>Working independently and with others: ability to plan own work, be self-directed, use interpersonal skills and attitude to work collectively</p> <p>Analysis and inquiry: ability to gather information, analyse and evaluate information and situations in a systematic, creative and insightful way.</p> <p>Problem solving: ability to apply problem-solving processes in novel situations identify, analyse problems then formulate, implement solutions.</p> |
| Students will have the analytical skills required to understand and evaluate the global socio-economic impact on cultures and communities. | <p>Analysis and inquiry: ability to gather information, analyse and evaluate information and situations in a systematic, creative and insightful way.</p> <p>Problem solving: ability to apply problem-solving processes in novel situations identify, analyse problems then formulate, implement solutions.</p> <p>Professionalism and social responsibility: capacity and intention to use professional knowledge and skills ethically and responsibly, for</p> |

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| | the benefits of others and the environment. |
| <p>The course introduces students to a range of academic fields and approaches its themes and topics from a variety of multi- disciplinary perspectives, and improves their ability to engage in critical analysis of knowledge and practices.</p> | <p>Communication: ability present knowledge, ideas and opinions effectively and communicate within and across professional and cultural boundaries.</p> <p>Working independently and with others: ability to plan own work, be self-directed, use interpersonal skills and attitude to work collectively.</p> <p>Analysis and inquiry: ability to gather information, analyse and evaluate information and situations in a systematic, creative and insightful way.</p> <p>Problem solving: ability to apply problem-solving processes in novel situations identify, analyse problems then formulate, implement solutions.</p> |
| <p>Application of knowledge and skills reflected in the learning outcome includes:</p> <ul style="list-style-type: none"> - acquired an understanding of the main elements of studies of journalism, news and political process - Understand the role of elections, campaigns, and lobbying in a democratic society - Critically analyse contested approaches to the respective powers of governments and political parties, the media, and the public - Practical knowledge and skills to apply digital technologies in public and media messages - Demonstrate critical thinking and problem solving skills. | As above. |
| <p>Develop an in-depth understanding of contemporary society and politics paying particular attention to the relationships between media, politics and public opinion.</p> <p>Appreciate the disciplinary perspectives of Communication Studies and the ability to apply these to the study of media and public affairs.</p> | <p>Communication: High order oral, written, visual and digital communication skills. Understanding communication with both the local and global context.</p> <p>Working independently and with others: Development of interpersonal communication skills to maintain good working relationships and within groups.</p> |

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| Develop digital media literacy and develop basic competency in a range of communication skills and media research methodologies. | Work sensitively with people with diverse background and interest. |
| Gain an appreciation of research ethics and related questions of social responsibility. | Analysis and enquiry: Identify, understand and analyse information and content relevant to professional practice. Apply concepts and methodologies to communication tasks. |
| Knowledge of communication processes including, at the national level, elections, campaigning and lobbying, and, at the international level, public diplomacy, the role of the media in foreign relations, and the implications of globalisation. | Problem Solving: Think analytically and creatively relevant to communication and media. Critical and strategic thinking and response in professional and political communication context. |
| Engage in complex ethical questions, strategic thinking, and problem solving as they study processes of political communication. | Professionalism and social responsibility: Understand the social and professional influence of media and politics and the role in ethical practice. Insightful and systematic understanding of various social contexts and knowing the socially responsible approaches to communication practice. |
| Develop high level written, oral and visual communication skills, the ability to think critically and the capacity to identify, analyse and use information relevant to professional practice in the digital era. | |
| The course develops students' ability to understand and analyse current world events, by contextualising and communicating them in relation to relevant global developments and processes. | Analysis and inquiry: ability to gather information, analyse and evaluate information and situations in a systematic, creative and insightful way. Problem solving: ability to apply problem-solving processes in novel situations identify, analyse problems then formulate, implement solutions. |

Majors

- [Major in International Studies \(Restricted\) \(18cp\) \(MJ0240\)](#)
- [Minor in Human Rights and Social Justice \(MN0132\)](#)
- [Major in Media and Public Affairs \(MJ0218\)](#)
- [Major in Communication Studies \(MJ0216\)](#)

Awards

| Award | Official abbreviation |
|-------|-----------------------|
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Bachelor of Arts in International Studies

BA IntlSt

Bachelor of Communication in Media and Public Affairs

BComm Media&PubAffairs

Honours

Refer to individual courses.

Enquiries

| Student category | Contact details |
|------------------------------------|---|
| Prospective Domestic Students | Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226) |
| Prospective International Students | Email international@canberra.edu.au or Phone +61 2 6201 5342 |
| Current and Commencing Students | Email FAD.Student@canberra.edu.au or Phone 1300 301 727 |

Download your course guide



Scholarships

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[Explore Scholarships](#)

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University of Canberra, Bruce ACT 2617 Australia

+61 2 6201 5111

ABN 81 633 873 422

CRICOS 00212K

TEQSA Provider ID: PRV12003 (Australian University)

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.