

Bachelor of Communication in Journalism (212JA.1)

Please note these are the 2015 details for this course

Domestic students

Selection rank

68.00

Note:

The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.

Delivery mode

Location

Duration

3.0 years

Faculty

Faculty of Arts and Design

Discipline

School of Arts and Communications

UAC code

English language requirements

An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

International students

Academic entry requirements

To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our [academic entry requirements page](#).

[View UC's academic entry requirements](#)

Delivery mode

Location

Duration 3.0 years

Faculty Faculty of Arts and Design

Discipline School of Arts and Communications

CRICOS code 076975E

English language requirements An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).
[View IELTS equivalences](#)

About this course

Adapt to the fast-changing world of media

The media industry is currently undergoing profound and rapid change. If you want a sustained career in mainstream news, as well as in new and emerging media outlets, this is the perfect course for you.

Study our Bachelor of Communication in Journalism and you will:

- learn from experienced staff informed by cutting-edge research
- develop integrated skills in in print, video, audio and online formats, as well as social media
- undergo training in investigation, specialist forms of journalism and emerging digital techniques
- have access to industry-standard broadcast and online facilities
- produce news and current affairs stories for publication on the student journalism website
- acquire the ability to think critically, analytically and ethically.

Study Opportunities

In third year you will tackle an extended Journalism project, working in a converged media environment. You will also be provided with an industry placement so you can apply what you have learnt to a real newsroom.

Other Opportunities

UC's strategic location in the national capital will be to your professional advantage. Our campus is close to national institutions, including federal parliament and the parliamentary press gallery, offering you specialized learning and internship opportunities.

Boost your qualification with a Double Degree:

- [217JA Bachelor of Arts/Bachelor of Communication in Journalism](#)
- [222JA Bachelor of Arts in International Studies/Bachelor of Communication in Journalism](#)
- [226JA Bachelor of Communication in Journalism/Bachelor of Laws](#)
- [232JA Bachelor of Commerce/Bachelor of Communication in Journalism](#)
- [236JA Bachelor of Politics and International Relations/Bachelor of Communication in Journalism](#)
- [242JA Bachelor of Science/Bachelor of Journalism](#)
- [229JA Bachelor of Australian Politics and Public Policy/Bachelor of Communication in Journalism](#)

Career Opportunities

Discover exciting work across many fields of media including:

- newspapers
- magazines
- radio
- television
- online
- start-up ventures.

Our graduates also often find specialist work in Canberra with government departments and agencies in media liaison, publication information and publication officer roles.

Other Opportunities

You can [apply by way of portfolio](#) and brief interviews with our friendly team of academics.

Professional accreditation

None.

Admission requirements

Normal UC admission requirements to an undergraduate course.

Additional admission requirements

None.

Assumed knowledge

None.

Periods course is open for new admissions

This course is not open for new admissions.

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules](#) and [university policy](#).

Course requirements

Bachelor of Communication in Journalism (212JA) | 72 credit points

Required - 48 credit points as follows

[Expand All](#) | [Collapse All](#)

Major in Journalism (MJ0217) | 18 credit points

Required - Must pass 15 credit points as follows

[Introduction to Journalism \(5565\)](#) | 3 credit points – Level 1

[Audio Journalism \(9019\)](#) | 3 credit points – Level 2

[Newsroom \(9028\)](#) | 3 credit points – Level 3

[Video Journalism \(9036\)](#) | 3 credit points – Level 2

[Long Form and Investigative Journalism \(9309\)](#) | 3 credit points – Level 3

Restricted Choice - Must pass 3 credit points from the following

[Reporting \(5572\)](#) | 3 credit points – Level 1

[Mobile Reporting \(9923\)](#) | 3 credit points – Level 1

Required Units - Must pass 12 credit points as follows

[Editing Sound and Image \(8120\)](#) | 3 credit points – Level 1

[Journalism Project \(9035\)](#) | 3 credit points – Level 3

[Journalism and Society \(9303\)](#) | 3 credit points – Level 2

[Communication Internship \(9490\)](#) | 3 credit points – Level 3

Major in Communication Studies (MJ0216) | 18 credit points

Restricted Choice - Must pass 18 credit points from the following

- Communication and Media Research (7003) | 3 credit points – Level 2
- Risk, Crisis and Communication (7545) | 3 credit points – Level 3
- Journalism and Political Process (8127) | 3 credit points – Level 2
- Communication Technologies and Change (8131) | 3 credit points – Level 3
- Communication Evolution (9020) | 3 credit points – Level 2
- Digital Media Literacy (9022) | 3 credit points – Level 1
- Introduction to Communication (9023) | 3 credit points – Level 1
- Democracy and the Public Sphere (9310) | 3 credit points – Level 2
- Law of Communication (9424) | 3 credit points – Level 2

Restricted Choice - 6 credit points as follows

Arts Foundation Units - Must select 1 of the following

Option 1 - Must pass 6 credit points from the following

- Foundations of Research and Creative Inquiry (9437) | 3 credit points – Level 1
- Foundations of Professional Planning (9799) | 3 credit points – Level 1

Note:

- Option 1 is only for students who have already completed 3 or 6 credit points from the closed units listed above. If only 3 credit points have been completed, students must complete unit 9799.

Option 2 - 6 credit points as follows

Part A - Must pass 3 credit points from the following

- Foundations of Research and Creative Inquiry (9437) | 3 credit points – Level 1
- Foundations of Professional Planning (9799) | 3 credit points – Level 1

Part B - Must pass 3 credit points from the following

- 1. If one of the units in this list is already a required unit within the typical course structure, it cannot be counted as a Restricted Choice.
- 2. This list includes units from both Semesters 1 and 2 so you will need to check unit availability.

- Introduction to Journalism (5565) | 3 credit points – Level 1

Editing Sound and Image (8120) | 3 credit points – Level 1

Introduction to Media Production (8121) | 3 credit points – Level 1

Writing Short Narratives (8147) | 3 credit points – Level 1

Globalisation and Resistance (8169) | 3 credit points – Level 1

Introduction to Creative Writing (8304) | 3 credit points – Level 1

Cultures and Diversity (8671) | 3 credit points – Level 1

People, Place and the Past (8948) | 3 credit points – Level 1

Digital Media Literacy (9022) | 3 credit points – Level 1

Introduction to Communication (9023) | 3 credit points – Level 1

Introduction to Political Communication (9024) | 3 credit points – Level 1

Media, Technology and Society (9027) | 3 credit points – Level 1

Design History (9483) | 3 credit points – Level 1

English Grammar (9494) | 3 credit points – Level 1

Study of Language (9498) | 3 credit points – Level 1

Note:

- Option 2 is for students who have completed a unit from Part B as a Foundation unit. Students must complete unit 9799 in Part A if they have not already completed one of the closed units listed above.

Open Electives - 18 credit points as follows

- Unit Levels: In selecting electives students should note that no more than 30 credit points at Level 1 is permitted for the entire course.

Note:

- Must pass 18 credit points from anywhere in the University, as a major, a minor and/or as individual units.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

Arts Foundation Unit

Communication Evolution (9020)

Introduction to Communication (9023)

Introduction to Journalism (5565)

Semester 2

Digital Media Literacy (9022)

Editing Sound and Image (8120)

Foundations of Professional Planning (9799)

Reporting (5572)

Year 2

Semester 1

Open Elective Unit

Audio Journalism (9019)

Communication and Media Research (7003)

Journalism and Society (9303)

Semester 2

Journalism and Political Process (8127)

Law of Communication (9424)

Video Journalism (9036)

Open Elective Unit

Year 3

Semester 1

Long Form and Investigative Journalism (9309)

Newsroom (9028)

Two Open Elective Units

Semester 2

Journalism Project (9035)

Two Open Elective Units

Communication Internship (9490)

Course information

Course duration

Standard six semesters full-time or equivalent. Maximum twenty semesters.

Learning outcomes

| Learning outcomes | Related graduate attributes |
|---|--|
| 1. Produce a range of content to media industry standards. | <p>1. Communication</p> <p>The ability to present knowledge, ideas and opinions effectively and communicate within and across professional and cultural boundaries</p> <p>2. Analysis and inquiry</p> <p>The ability to gather information, and to analyse and evaluate information and situations in a systematic, creative and insightful way</p> <p>3. Problem solving</p> <p>The ability to apply problem-solving processes in novel situations; to identify and analyse problems then formulate and implement solutions</p> <p>4. Working independently and with others</p> <p>The ability to plan their own work, be self-directed, and use interpersonal skills and attitudes to work collaboratively</p> <p>5. Professionalism and social responsibility</p> <p>The capacity and intention to use professional knowledge and skills ethically and responsibly, for the benefit of others and the environment</p> |
| 2. Demonstrate production and presentation techniques in broadcast, print and online environments to industry standard. | As above. |

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|--|-----------|
| 3. Demonstrate an ability to apply the journalistic and communication theories which underpin journalism practice. | As above. |
| 4. Develop analytical and critical thinking skills, and apply them to journalistic practice. | As above. |
| 5. An understanding of the theoretical principles of communication in society. | As above. |
| 6. Understand and apply media research methods. | As above. |
| 7. Understanding of the role of the media in society and the impact of journalism on public debate. In particular, understand the rapid changes currently occurring in media industries. | As above. |
| 8. Understand and apply the legal and ethical principles of contemporary journalism. | As above. |
| 9. Experience in a professional journalism or media environment through a compulsory internship. | As above. |
| 10. Develop generic communication and personal presentation skills to equip graduates for success in professional life. | As above. |

Majors

- [Major in Journalism \(MJ0217\)](#)
- [Major in Communication Studies \(MJ0216\)](#)

Awards

| Award | Official abbreviation |
|---|-----------------------|
| Bachelor of Communication in Journalism | BComm Jnl |

Honours

High performing students may be eligible for admission to the Bachelor of Arts (Honours) course.

Alternative exits

Bachelor of Arts/Bachelor of Communication in Journalism

Bachelor of Arts in International Studies/Bachelor of Communication in Journalism

Bachelor of Communication in Journalism/Bachelor of Laws

Bachelor of Australian Politics and Public Policy/Bachelor of Communication in Journalism

Bachelor of Commerce/Bachelor of Communication in Journalism

Bachelor of Politics and International Relations/Bachelor of Communication in Journalism

Enquiries

| Student category | Contact details |
|------------------------------------|---|
| Prospective Domestic Students | Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226) |
| Prospective International Students | Email international@canberra.edu.au or Phone +61 2 6201 5342 |
| Current and Commencing Students | Email FAD.Student@canberra.edu.au or Phone 1300 301 727 |

Download your course guide



Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.