

# Applications Open THE GREAT WALL OF CREATIVITY

ARTS, ARCHITECTURE, FASHION AND DIGITAL INNOVATIONS CROSS-CULTURAL IMMERSION AND CREATIVE INDUSTRIES COLLABORATION, CHINA TOUR

# 18 May 2025 - 17 June 2025

# EXPLORE CHINA'S CREATIVE LANDSCAPE AND BROADEN YOUR PROFESSIONAL PERSPECTIVES AND CULTURAL UNDERSTANDING

Join the Faculty of Arts and Design to embark on a comprehensive 30-day academic immersion exploring China's dynamic creative and cultural landscapes across four pivotal metropolitan centres: Hong Kong, Shenzhen, Zhengzhou, and Xi'an. Participants will explore the intersection of traditional arts and contemporary design practices across architecture, performing arts, visual arts, fashion, and digital design disciplines. This immersive program provides comprehensive academic development through cultural workshops, collaborative research, and interdisciplinary design experiences. By engaging with leading Chinese institutions, participants develop cross-cultural competence and gain insights into the Indo-Pacific creative landscape. The curriculum strategically integrates academic rigour with industry exposure, enabling students to build professional portfolios and establish international networks through collaborative projects and a global design showcase. This unique experience transcends traditional study abroad models, fostering both professional and personal growth. Students will expand their design expertise while developing critical intercultural communication skills and a sophisticated understanding of global creative industries.

# LOCATION

- Hong Kong
- Shenzhen, China
- Zhengzhou, China
- Xi'an, China

## **KEY HOST INSTITUTIONS**

- Henan University of Engineering
- Xi'an Polytechnic University



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# WHAT TO EXPECT

Here's a sneak peek of what's in store:

- Visit Shenzhen's architectural marvels, high tech zones, and contemporary arts and design districts.
- Explore Zhengzhou's fashion and creative hubs.
- Immerse yourself in Xi'an's cultural heritage sites, including Terracotta Warriors and Huaqing Palace
- Learn about China's integration of traditional arts with contemporary design practices through hands-on workshops and industry visits.

## **ELIGIBILITY**

Open to second and third year students from:

- Bachelor of Creative Industries
- Bachelor of Digital Design
- Bachelor of Built Environment
- Bachelor of Arts and Design (Honours)<sup>^</sup>

#### **GPA** Requirement

4.0 or above

- Subject to interview
- Limited placements

\*\*Please note, this is a physically demanding program, please contact the academic lead if you have any questions.

<sup>^</sup>Conditions Apply

## **FUNDING**

#### OS-HELP

Eligible Australian citizens and certain visa holders residing in Australia may access an OS-HELP Loan of \$9,893.

New Colombo Plan Mobility Grants

24 NCP Grants valued at \$4,500 available.

# JOIN US IN CHINA THIS WINTER TERM!





#### **PROGRAM INFORMATION**

#### Date

18 May 2025 - 17 June 2025

#### Cost

\$5750\* includes the cost of academic travel expenses.

#### Inclusions

Accommodation, local transportation, some meals and visits & excursions.

#### **Exclusions**

Flights, visa & passport costs, some meals, personal expenses & unit tuition fees.

#### **Credit Points Available**

3 Credit Points

#### Academic Lead

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## **CONTACT US**

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