

Applications Open

COMMUNICATION AND DIGITAL DESIGN MARVELS ACROSS SOUTH KOREA AND JAPAN

22 June 2025 - 11 July 2025

Embark on a Transformative Journey through South Korea and Japan!

In a rapidly evolving world, South Korea and Japan stand at the forefront of innovation and trendsetting. Embark on a transformative 20-day study tour with the Faculty of Arts & Design to explore the dynamic industries in North Asia.

Spanning multiple iconic locations, the journey begins amidst bustling energy of Seoul, South Korea, before traversing to Osaka and culminating in Tokyo, Japan. Each destination offers a dynamic blend of activities designed to enrich your understanding and experience. From immersive industry visits to collaborative engagements with local universities, and guided tours of cultural landmarks, you will delve deep into the rich histories and contemporary landscapes of both South Korea and Japan.

Engage with local students, explore renowned brands, and gain firsthand insights into the innovative practices driving global competitiveness. Broaden your perspectives through mentorship from seasoned industry professionals across key sectors such as entertainment, automotive, electronics, apparel, and gaming.

LOCATION

- Seoul, South Korea
- Osaka, Japan
- Tokyo, Japan

KEY HOST INSTITUTIONS

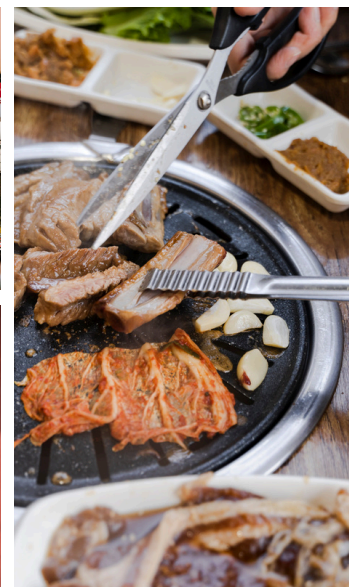
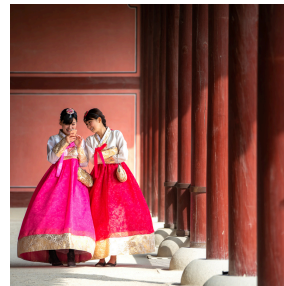
- Namseoul University (South Korea)
- Sungshin Women's University (South Korea)
- Kansai Gaidai University (Japan)



WHAT TO EXPECT

Get ready for a Study Tour that's brimming with excitement! Here's a sneak peek of what's in store:

- Take a stroll through Gyeongbokgung Palace and get dressed up in traditional Hanbok
- Bring out your inner pop star with a Kpop Tour
- Join a group cooking class
- Visit Ghibli Park and Warner Bros Studio
- Experience traditional Japanese dyeing
- Explore the Nintendo Museum



ELIGIBILITY

Open to second and third year students from the Bachelor of Communication and Media (CPC and Marketing), and Bachelor of Arts (Digital Media), Bachelor of Design (Game Development). Also open to students from the Bachelor of Built Environment and Bachelor of Digital Design.

GPA Requirement

4.0 or above

FUNDING

OS-HELP Loan

Eligible Australian citizens and certain visa holders residing in Australia may access an OS-HELP Loan of \$9,893.

Destination Australia Cheung Kong Exchange Program Grants

10 DACEP Grants valued at \$2,000 available.

JOIN US FROM SOUTH KOREA TO JAPAN!

Apply now before 24 February.



PROGRAM INFORMATION

Date

22 June 2025 - 11 July 2025

Cost

\$7597 includes the cost of academic travel expenses.

Inclusions

Accommodation, local transportation, some meals and visits & excursions.

Exclusions

Flights, visa & passport costs, some meals, personal expenses & unit tuition fees.

Credit Points Available

3 Credit Points

Academic Lead

- Dr Joel Bennett,
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CONTACT US

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