

# Study Tour

## EUROPE SPORT MANAGEMENT

May 2025





# ABOUT THE PROGRAM

Join a sports adventure with a 14-day Study Tour through Madrid (Spain) and Lausanne (Switzerland). Exploring sport marketing, media relations, broadcasting and beyond. Experience eight days of LaLiga excitement in Madrid with exclusive tours, lectures, and matches, along with delicious Spanish cuisine. Then, visit Lausanne, the Olympic hub, to explore the IOC Museum, International Federations, the Court of Arbitration for Sport and more!

## Program Dates

Program dates: Sunday 18 May - Saturday 31 May 2025





# DESTINATIONS

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## Madrid

The initial eight days will take place in Madrid, Spain, where LaLiga Business School will offer a program filled with lectures, tours, club visits, and two LaLiga matches.



## Lausanne

The remainder of the tour will be spent in Lausanne, Switzerland, where students will visit the IOC museum, International Federations, and hear from many experts in charge of sport globally.



# HIGHLIGHTS

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LaLiga Matches



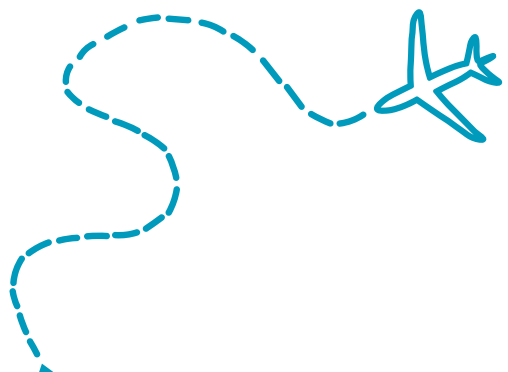
Stadium Visits



Workshops by top  
sports experts



Cultural and  
Recreational activities





# PROGRAM INFORMATION

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## Program Cost

\$7,600 (staff travel cost is included in this price)

## Inclusions

Accommodation, flights from Madrid to Lausanne, local transportation, breakfast & some group meals, and visits & excursions.

## Exclusions

Return flights, passport costs, snacks, vaccinations, personal expenses, & unit tuition fees.

## Funding

Eligible students can access OS-HELP. In 2025, the maximum you can borrow is \$8,245. Visit [studyassist.gov.au](https://studyassist.gov.au) for more information.

## Eligibility

Available to second or third-year students in any bachelor's program with an open elective, particularly those in Bachelor of Sport Management, Bachelor of Communication and Media (Sports Media), and Bachelor of Health Science.

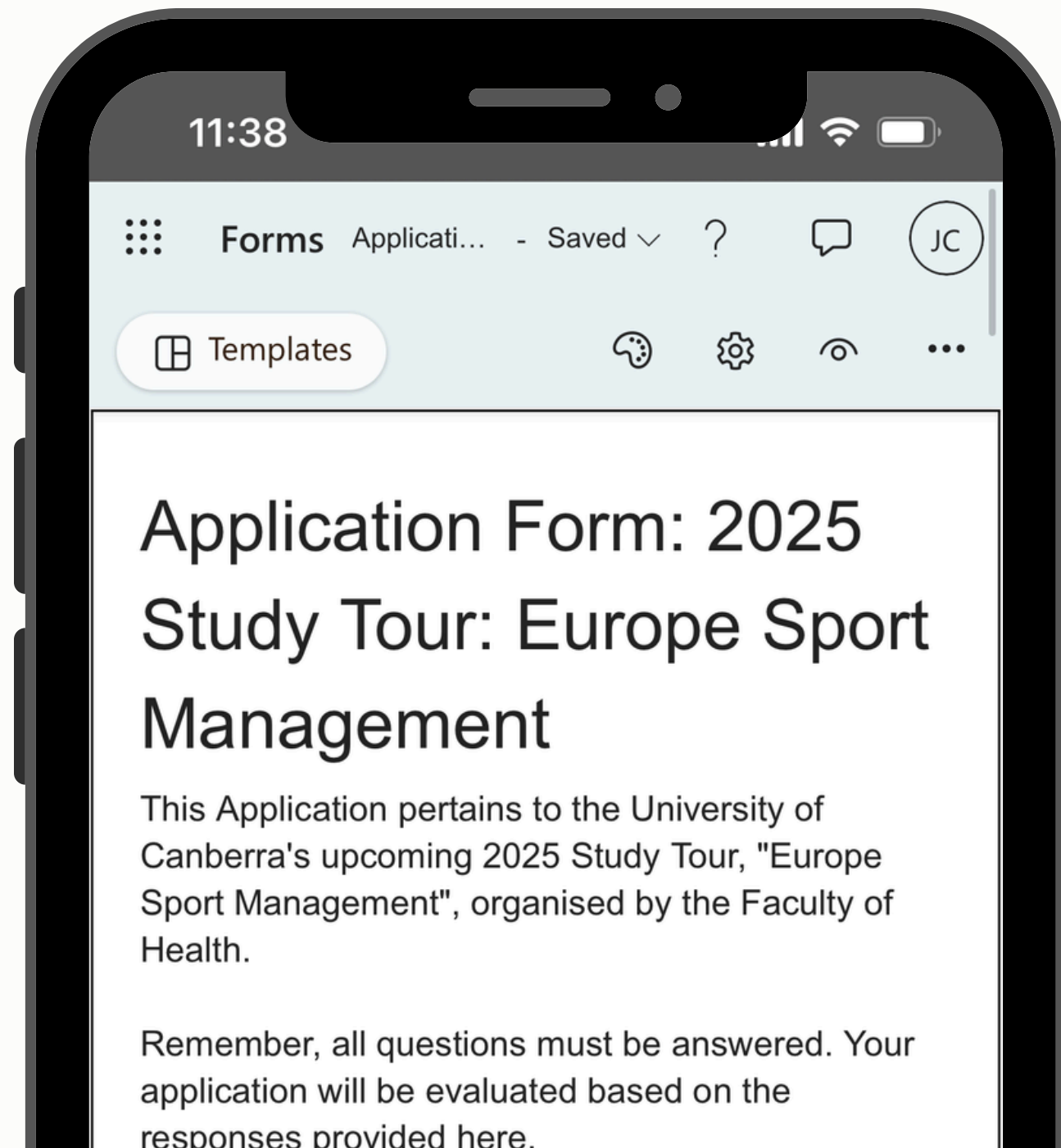
## Credit Points

3 credit points upon completion of the program unit (9855) Cross Cultural Professional Practice.

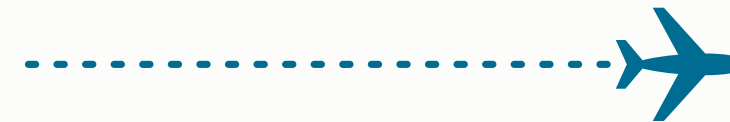


# APPLY NOW

Round one of applications are currently being accepted and will close on November 1, at which point round two of applications will commence. [You can apply here.](#)



## Contact Us



### Academic Lead

Stirling Sharpe

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