

# MASTER OF DESIGN STRATEGIES

**Take your place as one of the most in-demand professionals of the design economy.**

In the era of a design-led economy, creative problem-solving and design skills are no longer confined to traditional creative industries. As other sectors embrace new technologies and business models, the demand for business leaders with design skills and knowledge and vice versa is building at pace. Embrace the best of both worlds as you learn how to bridge a well-rounded knowledge of design literacy and innovation with a wide range of industries.

## YOUR FUTURE STARTS NOW

### Amplify your employability

#### *Designers*

Equip yourself with the decision-making capabilities and leadership skills necessary for success in management roles.

#### *Business leaders*

Reap the benefits of an in-depth knowledge of design thinking to create innovative design solutions in your industry of choice.

### Accelerate your ambition

Studying a Bachelor of Design or a Bachelor of the Built Environment? Get your master's in half the time with UC's accelerated postgrad program, exclusive to the Master of Design Strategies.

### Secure your success

Armed with ongoing opportunities for direct industry engagement and key learnings in entrepreneurial practices, you'll graduate job ready and primed to foster your own path to success.

UC postgraduates enjoy an 88%  
full-time employment rate\* and the  
highest starting salaries in the ACT.\*\*

\* Good Universities Guide 2019

\*\* Quality Indicators for Learning and Teaching (QILT) 2018



UC\_ArtsDesign #UCArtsDesign #WeAreUC

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[canberra.edu.au/mycourses](https://canberra.edu.au/mycourses)

## STUDY OPTIONS

### MASTER OF DESIGN STRATEGIES

**COURSE CODE** ARM001

**DURATION** 2 YEARS, 1.5 YEARS\* OR 1 YEAR\*

**CRICOS** 095573K

### GRADUATE DIPLOMA IN DESIGN STRATEGIES

**COURSE CODE** ARG001

**DURATION** 1 YEAR

**CRICOS** 096394E

### GRADUATE CERTIFICATE IN DESIGN STRATEGIES

**COURSE CODE** ARC001

**DURATION** 1 SEMESTER

**CRICOS** 096395D

*\*Based on previous study and access to the accelerated masters.*

## POTENTIAL CAREERS

The Master of Design Strategies provides you the tools to become a future design leader, entrepreneur, innovator and thought shaper across a wide range of fields and industries. Career opportunities may include:

- > Design Studio Manager
- > Design Consultant
- > Creative Director
- > Business Manager  
*Media and Design*
- > Product Manager  
*Innovation and new product development*
- > Consumer Experience Specialist
- > Content Strategist
- > Project Manager
- > Design Manager
- > Design Leader  
*Entrepreneur/Intrapreneur*
- > Service Design Specialist

## CURIOUS?

Search for Design Strategies at [canberra.edu.au/mycourses](https://canberra.edu.au/mycourses) to find out more about course details and postgraduate study options.

