Unit Outline 2014
Faculty of Arts and Design

Globalisation and Resistance
8169
This Unit Outline must be read in conjunction with:

a) *UC Student Guide to Policies*, which sets out University-wide policies and procedures, including information on matters such as plagiarism, grade descriptors, moderation, feedback and deferred exams, and is available at *(scroll to bottom of page)*
   http://www.canberra.edu.au/student-services

b) *UC Guide to Student Services*, and is available at *(scroll to bottom of page)*
   http://www.canberra.edu.au/student-services

c) Any additional information specified in section 6h.

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1: General Information

1a Unit title
   Globalisation and Resistance

1b Unit number
   8169

1c Teaching Period and year offered
   Semester 2, 2014

1d Credit point value
   3

1e Unit level
   1

1f Name of Unit Convener and contact details
   Name: Adam Dickerson
   Room: 20 C 40
   Telephone: 6201 5560
   Email: adam.dickerson@canberra.edu.au
   Post-box #3 (level C, Building 20)
   Consultation times will be announced on the unit Moodle site.

   Tutor
   Name: Monica Carroll
   Room 20B18
   Email: monica.carroll@canberra.edu.au
   Post-box #38 (level C, Building 20)

1g Administrative contact details
   Room: 7A28
   Phone: 6201 2178
   Email: FADadmin@canberra.edu.au
2: **Academic Content**

2a **Unit description and learning outcomes**
We live in an increasingly interdependent or ‘globalised’ world. This unit examines the causes of globalisation, and the effects that global forces have had (and are having) on contemporary social, economic, political and environmental events and developments. The unit also analyses key theories and ideologies of globalisation, and examines the rise of international civil society and global resistance movements.

On completion of this unit, students will have
(1) gained a basic understanding of the causes and effects of globalisation,
(2) developed their ability to understand current world events, by contextualising them in relation to relevant global developments and processes, and
(3) developed their ability to critically discuss key theories and ideologies of globalisation.

2b **Generic skills**
In addition to meeting the specific academic requirements of a particular degree, all UC graduates are expected to acquire a range of generic skills or graduate attributes through their program of study. These are the abilities to (1) communicate, (2) analyse and inquire, (3) solve problems, (4) work independently and with others, and (5) act with professionalism and social responsibility.

A full statement of the generic skills and attributes expected of UC graduates can be found at http://www.canberra.edu.au/uclearning/learning-support/uc-graduate-attributes

This unit particularly aims to help students to develop their abilities to (1) communicate, (2) analyse and inquire, and (3) solve problems.

2c **Prerequisites and/or co-requisites**
None.

3: **Delivery of Unit and Timetable**

3a **Delivery mode**
The unit is split into two. The first half (weeks 1–7) contains the ‘content’ of the unit, so it is taught more intensively than usual — with both weekly lectures and discussion tutorials, and supplementary online lectures (available via the unit Moodle site). The face-to-face lectures will be recorded. The discussion tutorials deal with material covered in the previous week’s lecture.

The second half of the unit (weeks 10–13) is workshop based. The focus here is not on ‘teaching you content’, but rather on helping you prepare your major research project (assessment item #3). There are no lectures and tutorials be used for a series of workshops on your research project. This gives you the opportunity to receive extensive, personalised, formative feedback on your project.

3b **Timetable of activities**
Please note that this is only an outline. For full details of tutorial activities, online lectures, recommended readings, etc., please consult the unit Moodle site.
<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Lecture and Tutorial/Workshop Topics</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>11 – 15 August</td>
<td>Lecture 1: Introduction \n<strong>No tutorials this week.</strong></td>
</tr>
<tr>
<td>2</td>
<td>18 – 22 August</td>
<td>Lecture 2: What is Neoliberalism? \nDiscussion Tutorial 1: Introduction</td>
</tr>
<tr>
<td>3</td>
<td>25 – 29 August</td>
<td>Lecture 3: The Rise of China &amp; the New Geography of Production \nDiscussion Tutorial 2: What is Neoliberalism?</td>
</tr>
<tr>
<td>5</td>
<td>8 – 12 September</td>
<td>Lecture 5: Globalisation and the Role of Energy Resources \nDiscussion Tutorial 4: Work &amp; the Self Under Neoliberalism</td>
</tr>
<tr>
<td>6</td>
<td>15 – 19 September</td>
<td>Lecture 6: Globalisation and the Environment \nDiscussion Tutorial 5: Globalisation and the Role of Energy Resources</td>
</tr>
<tr>
<td>7</td>
<td>22 – 26 September</td>
<td>Lecture 7: Resistance and Counter-power \nDiscussion Tutorial 6: Globalisation and the Environment</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>NB. Your Media Journal is due on Friday of this week.</strong></td>
</tr>
<tr>
<td>8</td>
<td>29 Sept – 3 October</td>
<td><strong>Class free period</strong></td>
</tr>
<tr>
<td>9</td>
<td>6 – 10 October</td>
<td><strong>No classes this week</strong></td>
</tr>
<tr>
<td>10</td>
<td>13 – 17 October</td>
<td><strong>No lecture this week.</strong> \nWorkshop 1: Developing Your Research Topic \nFor the rest of the semester, tutorial times will be used for workshops to help you \nprepare your Research Project. Come with your own ideas, drafts, questions, etc., \nand be ready to discuss them with your tutor and the rest of the class. The more \nyou come with, the more you’ll get out of these workshops. \nThe topics listed here for the workshops are just suggestions. Staff will endeavour to be as flexible as they can, in response to what each individual group of students requests.</td>
</tr>
<tr>
<td>11</td>
<td>20 – 24 October</td>
<td><strong>No lecture this week.</strong> \nWorkshop 2: Finding, Assessing and Using Your Sources</td>
</tr>
<tr>
<td>12</td>
<td>27 – 31 October</td>
<td><strong>No lecture this week.</strong> \nWorkshop 3: Constructing your Discussion</td>
</tr>
<tr>
<td>13</td>
<td>4 – 7 November</td>
<td><strong>No lecture this week.</strong> \nWorkshop 4: Final Issues \n<strong>NB. Your Research Project is due on Friday of this week.</strong></td>
</tr>
</tbody>
</table>
4: Unit Resources

4a Lists of required texts/readings
There is a required textbook for the unit:


At the time of writing, this was available from the UC Co-op Bookshop for less than $20.

Additional tutorial readings are available on E-Reserve or via links on the unit Moodle site.

4b Materials and equipment
N/A

4c Unit website
There is a unit Moodle site, and access to this is required in order to participate in the unit. It contains notes, online lectures, tutorial activities, recommended reading, links to useful websites, announcements, etc.

To find your unit site online, login to LearnOnline(Moodle) using your student ID. Note that your unit site has a profiles page that displays your name and email address for the benefit of other students. If you prefer to hide your email address, click here for instructions.

5: Assessment

5a Assessment overview

<table>
<thead>
<tr>
<th>Assessment item</th>
<th>Due date</th>
<th>Weighting</th>
<th>Addresses learning outcomes</th>
<th>Related generic skills</th>
</tr>
</thead>
<tbody>
<tr>
<td>Media Journal</td>
<td>26 September 2014</td>
<td>30%</td>
<td>1, 2, 3</td>
<td>1, 2, 3</td>
</tr>
<tr>
<td>Participation in Discussion Tutorials</td>
<td>Over weeks 2 – 7</td>
<td>10%</td>
<td>1, 2, 3</td>
<td>1, 2, 3, 4</td>
</tr>
<tr>
<td>Research Project</td>
<td>7 November 2014</td>
<td>60%</td>
<td>1, 2, 3</td>
<td>1, 2, 3</td>
</tr>
</tbody>
</table>

UC Generic Skills
1 - Communication
2 - Analysis and Inquiry
3 - Problem Solving
4 - Working independently and with others
5 - Professionalism and Social Responsibility

Extension Policy:

1. You must contact your tutor to get approval for an extension before the due date (unless the situation makes this demand unreasonable).

2. Your tutor has the authority to grant you up to two (2) calendar days’ extension with no documentation required. For this, your tutor will require an assurance from you that (a) you have made a reasonable attempt to complete the assessment item, and (b) something unexpected has delayed you.

3. If you require more than two (2) calendar days’ extension, then you will need to supply your tutor with appropriate documentation, such as a medical certificate, or counsellor’s certificate. This documentation needs to be provided when you make your request for an extension.
4. If assessment items are submitted after the due date and time without an approved extension, then they will be subject to the following penalties:

- If it is received up to seven (7) calendar days after the due date, it will be marked on a pass/fail basis, with no feedback.
- An assessment received later than this will not be marked. I.e., it will receive a mark of zero.

These penalties are harsh and we do not enjoy applying them; so if you think you are running into serious difficulties with getting your assessment items completed on time, please contact your tutor at once rather than leaving it until it is too late.

5b Details of each assessment item

1. MEDIA JOURNAL (30%)

Select three (3) news or opinion articles that have appeared in the print or online media over the semester (i.e., between weeks 1 and 7), and which deal with themes relevant to the unit. Write a concise (400–600w) commentary about each article, that relates that article to the material covered in the unit. The submitted hard copy of your ‘journal’ should include a copy of each of your three chosen articles (including their date and source) as well as your three commentaries. The copy submitted electronically (to the appropriate drop box on the unit Moodle site) need not include the articles themselves (as this can sometimes be tricky to include in a single file).

The purpose of this assessment item is that, in lieu of an exam, it will allow you to demonstrate your broad grasp of the content covered in lectures and tutorials over the first half of the unit.

Some sample journal commentaries will be available on the unit Moodle site for you to look at; in addition, you will have regular opportunities in tutorials to bring in and discuss potential articles for your journal.

Requirements

- The media journal must have a completed cover sheet (obtainable from the unit website).
- Your chosen articles may be drawn from print or online sources, and from either mainstream or ‘alternative’ / ‘independent’ media (including blogs, etc). (Links to many potential online sources are provided on the unit Moodle site.)
- Your commentaries can (depending upon the article) contextualise (e.g., by linking the events discussed in the article to broader economic, political, social or cultural themes), explain, evaluate, critique, and so on —whatever best demonstrates your critical understanding of the unit material.
- Each of your commentaries should be 400–600 words in length. This word count includes quotations (if any).
- Your articles should cover a reasonably broad range of unit topics, so that the three commentaries taken as a whole allow you to demonstrate your achievement of the three learning outcomes of the unit (see 2a above). (So, e.g., don’t select three articles about the World Social Forum —unless you find you have very different things to say about each article.)
- A minimum of three (3) relevant scholarly (peer-reviewed) references must be referenced within the body of each commentary (i.e., using in-text referencing; not just stuck in a ‘bibliography’ at the end). These should be referenced using the APA (6th edition) system, and a reference list of all sources used (alphabetised by author surname) should be included at the end of the Media Journal. (The sources used in your different commentaries can overlap, and you may cite the textbook and/or e-reserve readings if they are relevant.)
- The media journal should be submitted in hard-copy to your tutor’s box, by 7pm on Friday 26 September. Your commentaries (without the media articles attached) should also be submitted to the appropriate Moodle drop box by that time and date. No emailed submissions will be accepted.
Assessment Criteria

Each of the three commentaries will be given a mark out of 10, according to the extent to which it meets the following criteria:

1. It provides a clearly written, concise, accurate and informed commentary (400–600w long) on the chosen article.
2. It cites a minimum of three (3) relevant scholarly (peer-reviewed) references to support its claims.
3. It demonstrates a critical understanding of the relevant material covered in the unit.
4. Taken in conjunction with the other commentaries, it provides a broad coverage of the unit material.
5. It makes adequate and consistent use of scholarly apparatus (such as citations and reference list), in correct APA (6th edition) format.

Please note: if the commentary is less than 400w in length and/or cites less than the required minimum of three (3) scholarly (peer-reviewed) sources, then it will automatically receive a fail grade.

2. Participation in discussion tutorials (10%)

Tutorial participation is being assessed in this unit because engaging in reasoned dialogue with your tutor and fellow students will help you to articulate and develop your own perspectives on the matters under discussion, and to improve your skills in communicating verbally about complex and contentious issues.

This grade is for participation, not for attendance. In other words, if you attend all tutorials, but do not participate at all (i.e., never come prepared with a media article, and never make any contributions to class discussions), you will receive a mark of zero.

Please note that you will only be assessed for your contributions to the six discussion tutorials held in weeks 2 – 7. There is no required participation for the workshops held in weeks 10 – 13.

Assessment Criteria

Grades will be awarded on the basis of your engagement with the material covered in the unit — as shown by

1. thoughtful and informed responses to a range of discussion questions over weeks 2-7;
2. coming to the tutorial with a relevant media article, and being prepared to speak briefly (2–3 minutes) and in an informed way about that article;
3. demonstrated critical understanding of unit content (including lecture content, and relevant readings);
4. your ability to give other tutorial members the space to put forward their own views (i.e., you do not dominate the tutorial excessively);
5. your ability to keep tutorial discussions focussed and on-track.

3. Research project (60%)

You will conduct an in-depth (secondary) research project into a contemporary example of ‘resistance to globalisation’.

Choose something — such as a practice, a social movement, a political group, a philosophy, an idea — that in some way(s) constitutes ‘resistance to globalisation’. It must be an example that is still ‘living’ or ‘active’ in the world today (i.e., don’t choose something of ‘merely historical interest’). A list of suggested examples will be provided to assist you in making this choice (but you will not be limited to choosing from this list). And of course you will have opportunity to discuss possible choices in the Workshops (e.g., in week 10).
You will need to research your chosen example, looking at both scholarly literature on the topic, as well as relevant news media reports, opinion pieces, manifestos, declarations, blogs, etc.

In writing up your research, you will need to do two things:

**You need to explain the nature of your example (what it is).** Depending upon your choice this might involve talking about such things as: its historical context; when and where it emerged; who is involved in it; key ideas / thinkers / philosophies / theories that have influenced it; what it has done, is doing, and hopes to do in the future; the ideas it espouses.

**You need to explain how your example constitutes ‘resistance to globalisation’.** Again, depending upon your choice, this might involve talking about such things as: what conception of ‘globalisation’ it presupposes (explicitly or implicitly); what aspects of ‘globalisation’ it aims to resist; how it aims to resist those aspects; why it is trying to resist them; the scale of resistance it involves (i.e., is it merely wanting to reform certain policies, habits, institutions; or does it aim to revolutionise our entire economy / society / imagination?).

The write-up of your project can be written in the first person (if you choose). A few subheadings can be used to break up your text (but use these judiciously — too many subheadings will reduce the flow and impact of a discussion). You can include images (as well as maps, graphs, tables, etc.) if these are relevant. These need to be incorporated in your discussion — which is to say, they should be labelled (e.g., ‘Figure 1’) and referred to in the text (e.g., ‘As can be seen in Fig. 1, the Via Campesina is ...’). That is, make sure any images are part of your discussion — not just decoration.

**Requirements**
- The research project must have a completed cover sheet (obtainable from the unit website).
- The research project should be 4,000–5,000 words in length. This word count includes any quotations used in the body of the text; it does not include the reference list or cover page.
- A minimum of ten (10) relevant scholarly (peer-reviewed) references must be referenced within the body of your research project (i.e., using in-text referencing; not just stuck in a ‘bibliography’ at the end). You will, almost certainly, also need to use relevant non-scholarly references (e.g., manifestos, declarations, and other documents, news and opinion pieces from media sources, etc.) but these do not count towards the minimum count of ten scholarly references.
- All sources should be referenced using the APA (6th edition) system, and a reference list of all sources used (alphabetised by author surname) should be included at the end of the research project.
- The research project should be submitted both in hard-copy (to your tutor’s box) and uploaded to the appropriate Moodle drop box, by 7pm on Friday 7 November. No emailed submissions will be accepted.

**Assessment Criteria**
Grades will be awarded to the research project according to the extent to which it meets the following criteria:

1. It demonstrates a critical understanding of the nature of its chosen example of ‘resistance to globalisation’, and how that example constitutes such ‘resistance’.
2. It is logically-structured and written clearly and concisely.
3. It demonstrates evidence of critical engagement with the relevant scholarly and non-scholarly literature.
4. It is within the word count (4,000–5,000 words).
5. It cites at least ten (10) relevant scholarly (peer-reviewed) references to support its claims.
6. It makes adequate and consistent use of scholarly apparatus (such as citations and reference list), in correct APA (6th edition) format.
Please note: if the research project is less than 4,000w in length and/or cites less than the required minimum of ten (10) scholarly (peer-reviewed) sources, then it will automatically receive a fail grade.

5c Submission of assessment items
The two written assessment items are to be submitted both online (via the unit Moodle site) and in hard copy (to your tutor’s mailbox). The first page of each of these assessment items should be the appropriate completed coversheet (obtainable from the unit Moodle site).

Please note that the written assessment items do not count as submitted until both copies (hard and soft) have been received.

5d Special assessment requirements
N/A

5e Supplementary assessment
Refer to the UC Supplementary Assessment Policy

5f Academic Integrity
Students have a responsibility to uphold University standards on ethical scholarship. Good scholarship involves building on the work of others and use of others’ work must be acknowledged with proper attribution made. Cheating, plagiarism, and falsification of data are dishonest practices that contravene academic values. Please see UC’s Academic Integrity Policy.

To enhance understanding of academic integrity, it is expected that all students will complete the LearnOnline Academic Integrity Module (AIM) at least once during their course of study. The module is automatically available as a listed site when students log into LearnOnline.

5g Use of text-matching software
The University of Canberra has available, through LearnOnline (Moodle), text-matching software that helps students and staff reduce plagiarism and improve understandings of academic integrity. Known as URKUND, the software matches submitted text in student assignments against material from various sources: the internet, published books and journals, and previously submitted student texts. Click here for further information on the URKUND text-matching software.

All assessment items submitted in this unit will be checked for plagiarism via URKUND.

6: Student Responsibility

6a Workload
The amount of time you will need to spend on study in this unit will depend on a number of factors including your prior knowledge, learning skill level and learning style. Nevertheless, in planning your time commitments you should note that for a 3cp unit the total notional workload over the semester or term is assumed to be 150 hours. These hours include time spent in classes.

6b Accessibility unit
Students who need assistance in undertaking the unit because of disability or other circumstances should inform their Unit Convener or UC AccessAbility as soon as possible so the necessary arrangements can be made.

6c Participation requirements
Attendance at lectures and tutorials is highly recommended.
6d **Withdrawal**
If you are planning to withdraw please discuss with your unit convener. Please see [Withdrawal of Units](#) for further information on deadlines.

6e **Required IT skills**
(1) The capacity to use Moodle; (2) basic word-processing skills; (3) the ability to make effective use of both the internet, and the library’s databases and e-journals, for basic research purposes (with regard to this latter skill, there are links on the unit website to library training resources which you might find useful).

6f **In-Unit Costs**
The textbook costs approximately $20. (Note: To calculate your unit fees see: [How do I calculate my fees?](#). The online [UC Co-op Textbook Search](#) is available for purchasing textbooks.)

6g **Work placements, internships or practicums**
N/A

6h **Additional information**
None.

7: **Student Feedback**

All students enrolled in this unit will have an opportunity to provide anonymous feedback on the unit at the end of the Semester via the Unit Satisfaction Survey (USS) which you can access by logging into MyUC via the UC homepage: [http://www.canberra.edu.au/home/](http://www.canberra.edu.au/home/). Your lecturer or tutor may also invite you to provide more detailed feedback on their teaching through an anonymous questionnaire.

8: **Authority of this Unit Outline**

Any change to the information contained in Section 2 (Academic content), and Section 5 (Assessment) of this document, will only be made by the Unit Convener if the written agreement of Head of Discipline and a majority of students has been obtained; and if written advice of the change is then provided on the unit site in the learning management system. If this is not possible, written advice of the change must be then forwarded to each student enrolled in the unit at their registered term address. Any individual student who believes him/herself to be disadvantaged by a change is encouraged to discuss the matter with the Unit Convener.