



Advertising Feature

Tertiary Choices:



UC continues its success

THE University of Canberra is a great place to start a tertiary education and a place where students are encouraged to participate in a range of competitions to test their skills and knowledge. The university has continued its success in the Microsoft Imagine Cup taking second, third and fourth place in the national competition in Melbourne last month.

In 2006 and again in 2007, the University took the top two spots and went on to represent Australia at the world final.

"We're very proud to have such an impressive track record in this prestigious competition. Congratulations to all the teams, their supervisors and special kudos to our champion Imagine Cup convener, Dat

Tran," Dean of information sciences and engineering, Dharmendra Sharma said.

"I think it was time to give someone else a turn to take first place," Professor Sharma added.

The theme of this year's Imagine Cup was 'Imagine a world where technology enables a sustainable environment'.

The University's highest-placed team's 'eGreen' project was designed to show consumers the full environmental impact of their purchases. The system uses an 'eGreen rating' based on energy, chemicals and emissions involved in the production of the item, in every step in the supply chain and when the item is eventually disposed of.

Consumers can then calculate their individual

environmental impact based on their purchasing habits.

The third-placed 'iWater' project allows individuals to monitor their water consumption, but also has a management function to help monitor how water resources are used nationwide.

The University's fourth-placed team's idea 'GreenRevolution.com' used PDAs and mobile phones to help commuters use public transport, cutting CO2 emissions and reducing traffic congestion.

Dr Tran said the University would definitely compete next year.

The University of Canberra will be attending the National Careers and Employment Expo at Exhibition Park, Saturday June 21, from 9am-5pm.



Sustainable technology: The 2008 green revolution team from the University of Canberra