



UNIVERSITY OF CANBERRA, AUSTRALIA

Minutes of Council Meeting No. 66

of 4 August 1999

Table of Contents

[Preamble](#)

1. [Minutes of Previous Meeting](#)
 2. [Matters Arising from the Minutes](#)
 3. [Confirmation of Flying Minutes](#)
 4. [Vice-Chancellor's Report](#)
 5. [Quality Assurance](#)
 6. [University of Canberra Foundation](#)
 7. [Green Paper On Research](#)
 8. [Reports of Academic Board](#)
 9. [Appointment of Committee Chairs](#)
 10. [Election of Student Members of Council - New Procedures](#)
 11. [Naming of Studio](#)
 12. [Appointment of Special Professor](#)
 13. [Appointment of Adjunct Professors](#)
 14. [Financial Statements](#)
 15. [Report of the Joint Steering Committee for Year 2000 Compliance](#)
 16. [Report of the Buildings and Site Committee](#)
 17. [Annual Report of the Committee for Ethics in Human Research](#)
 18. [University of Canberra College Pty. Ltd. - Annual Report](#)
 19. [2000 Olympics - University Involvement](#)
 20. [Use of Seal](#)
 21. [Other Business](#)
-

Minutes of Council Meeting No. 66

held at 4.30 pm on Wednesday 4 August 1999 in the Council Room

PRESENT:

- Ms W McCarthy (Chancellor)
- Mr R Ayres
- Ms J Burke
- Ms J Coggins
- Professor M Edwards (Acting Vice-Chancellor)
- Ms I Fraser
- Mr J Hanratty
- Ms M Hanson
- Mr I Mackintosh
- Ms K Moore
- Mr J Radik
- Mr M Rosser
- Dr M Sargent
- Ms A Trimmer
- Dr H Watson
- Mr G Dennett (Secretary)

APOLOGIES:

- Professor D Aitkin
- Associate Professor B Alderman
- Ms L Burney
- Mr H Powell
- Dr S Rickard
- Ms A Shaddock

IN ATTENDANCE:

- Ms C Andrews (for Item 6)
- Mr A Ayers (for Item 6)
- Professor M Carroll
- Professor K Kennedy
- Ms M Stanford
- Mr A Westerman
- Ms C Wise

Adoption of Agenda

Council confirmed the order of the agenda with Items 2 to 12 inclusive listed for discussion.

ITEM 1: MINUTES OF PREVIOUS MEETING

Council received the [minutes of Council Meeting No. 65](#) of Wednesday 2 June 1999.

Resolution No C66/1

Council agreed to accept the minutes of Council Meeting No. 65 as a true record of proceedings.

ITEM 2: MATTERS ARISING FROM THE MINUTES

Deputy Chancellor vacancy

The Chancellor informed Council that she had canvassed the possibility of appointment to the Council with a person who might be able to fill the Deputy Chancellor position. She advised that the person would not be available for a month or two because of business commitments. The Chancellor advised that she would suggest the name to Council at the next meeting.

Item 4: Marketing the University

Council noted that Mr Hanratty had recently provided a paper concerning problems experienced with the MBA in Parramatta. The paper had been passed to the Vice-Chancellor for his consideration and for a report to be prepared for Council. Council was advised that the Vice-Chancellor might be able to respond in his report to Council to be sent out at the beginning of September.

Item 8: Research on Smoking

Council noted that advice from the Vice-Chancellor that ACT legislation prevented the conduct of research involving smoking in enclosed University premises. He advised that he had written to the ACT Chief Minister seeking an amendment to the *Smoke-Free Areas (Enclosed Public Places) Act 1994* to give the University discretion to allow smoking in suitably ventilated premises for approved research projects into the effects of smoking.

Item 16: Other Business

2. Amenities and Services Fee Committee

Resolution No C66/2

Council agreed to appoint Ms Linda Burney in place of Dr Suzanne Rickard as Chair of the Amenities and

Services Fee Committee.

ITEM 3: CONFIRMATION OF FLYING MINUTES

Council confirmed decisions taken by flying minutes as set out below:

Resolution No. C66/3

Council agreed to reappoint Professor Fricker as Adjunct Professor of Sports Medicine until 31 December 2001.

Resolution No. C66/4

Council agreed to appoint Professor Meredith Edwards as Adjunct Professor of Public Sector Management for a three-year term.

Resolution No. C66/5

Council agreed to appoint Mr Denis Ives as Adjunct Professor of Public Sector Management for a three-year term.

Resolution No. C66/6

Council agreed to appoint Ms Marci Webster-Mannison as Adjunct Professor of Architecture for a three-year term.

Council indicated a wish to have a report periodically on the activities undertaken by persons who had been appointed in an adjunct or honorary capacity. Council asked that the first report be made by the December meeting.

ITEM 4: VICE-CHANCELLOR'S REPORT

THE WIDER CONTEXT

VCAC Retreat - Goulburn

Council noted that at the invitation of the Mayor of Goulburn, Councillor Margaret O'Neill, the June 1999 VCAC Retreat was held in Goulburn City Council Chambers and VCAC members used the opportunity to hold discussions with Councillors and regional business and industry representatives from Goulburn, Mulwaree Shire and Crookwell.

Council noted that these discussions revealed that rural communities were experiencing substantial and continuing changes as the national economy changed from its dependence on primary and secondary industry to information and knowledge-based tertiary industry. The university sector was undergoing similarly transformational change and it was agreed that productive partnerships could develop growth for the region and the University. The University's outreach into the region in places such as Eurobodalla and Cooma was beginning to develop a number of very productive joint collaborative efforts and a range of strategies were being developed to further these efforts, involving such things as student work, research and consultancy work for small business, a range of information technology developments, data base access and development for small and medium enterprises. It was agreed that it was an opportune time to form partnerships to exploit increasing numbers of decentralisation policies.

Higher Education Research Green Paper

Council noted that the Green Paper *New Knowledge, New Opportunities* was released for discussion at the end of June 1999 and the Department of Education, Training and Youth Affairs had advised that it will use the Profiles Discussions (which for UC will be held on 16 September 1999) as the forum for consultation with the sector. Item 7 takes up the matter of a University response.

The vision set out in the introductory chapter is forward-looking and inclusive, arguing persuasively for changes to reflect the need for commercialisation, teamwork, priorities, concentration of resources, trans-disciplinary work. But while the words are contemporary, the mechanisms look backward, into what has been done in the past. Critically, there is no new money in this paper, so the principal problem in the research endeavour - the lack of money – is not dealt with.

The central problem in this domain is too many excellent people after too little research funding. That flows from a lack of vision, and a lack of a sense of history and of purpose, over the past few years, which continues in this paper. The value of the discussion paper is critically impaired if the change in direction is not seen as important enough to warrant funding.

THE UNIVERSITY

Customs Program Extended

Council noted that the Vice-Chancellor and the Chief Executive Officer of the Customs Service had executed an agreement to extend the innovative public sector education program for a further two years. The Commercial Education Program provided for Customs is tailored to provide their officers with a complete range of training opportunities, from workplace skills through to university-level award programs.

Communication and Media Policy Institute

Council noted that a new institute, with a strongly entrepreneurial outlook, had been established in the Division of Communication and Education to undertake policy-relevant, applied economic research in the rapidly evolving communications and media industries. The Institute, under the direction of Dr Franco Papandrea, will promote interdisciplinary research and analytical methodologies for communication and media policy analyses.

Talloires Declaration

Council noted that on 2 June 1999 the Vice-Chancellor signed the *Talloires* Declaration and through that endorsed UC's commitment to education for environmentally responsible citizenship and the practice of sustainable development. Implementation of the Declaration includes the creation of an institutional climate of sustainability, fostering environmental literacy for all, practicing institutional ecology and maintaining the commitment to the environment. The commitment was formally demonstrated by the appointment of Dr Janis Birkeland of the Division of Science and Design as the Vice-Chancellor's Adviser on the Environment.

Online Student Information System

Council noted that the University had launched the first stage of its Online Student Information System (OSIS) which gives students access to their own personal information, academic history, enrolment information, E-mail accounts, printer accounts and subject-based messages. Development of OSIS will continue and the system will eventually grow to include more information, online update features and eventually on-line enrolment. Statements of results for Semester One 1999 were distributed through OSIS rather than by mail.

Centre for Developing Cities

Council noted that under the Memorandum of Understanding between the Ministry of Public Works of the Indonesian Government, the University of Canberra and the Centre for Developing Cities, a further 17 Indonesian students came to Canberra in late June to participate in the Master of Urban Management course.

Wiradjuri Preschool Childcare Centre

Council noted that the Chancellor opened the new playground for the Wiradjuri Centre on 28 June 1999, using the opportunity to celebrate the Centre's 25th anniversary. The Centre is integrally linked with the Early Childhood course and is staffed by 3rd year students undertaking the Bachelor of Education course in Early Childhood. This allows close linkages between the theory and practice and ensures the highest standards of childcare.

Fourth University of Canberra Film Festival

Council noted that the fourth University of Canberra International film Festival will present twelve of the world's best new feature films between 14 October 1999 and 19 October 1999 in the new venue of the Center Cinema in Bunda Street.

Architectural Award

Council noted that the renovation of Building 18 (170 Haydon Drive) had won the Ten Capital Community Award for Architecture announced at the recent Royal Institute of Architects annual awards in May 1999. The renovations, undertaken to house the University's commercial enterprises, were designed by Katherine Townsend of the firm May and Russell Architecture.

Sydney Olympics

Council noted that 39 UC students had been accepted for specialist positions in the Sydney Olympic Media and Press Centres. The students, from the Journalism and Sports Studies areas will be involved in roles ranging from Press conference Supervisors to Olympic News Service Coordinators.

FOR NOTING

Council noted the following:

- The Division of Communication and Education's Conference, *Midnight to Millenium: Australia-India Interconnections* was opened by the Hon Alexander Downer, Minister for Foreign Affairs and Trade and Mrs Pavel, the Acting High Commissioner for India. The conference, which was considered highly successful, examined the interests and experiences shared by Australia and India over the 52 years since India gained independence, and canvassed areas for future collaboration.
- Professor Livio Bonollo, Pro Vice-Chancellor (Equity and Student Services), had accepted an invitation to act as guest lecturer at Ubon Ratchatani University from 17 July to 8 August 1999. The visit will contribute significantly to the relationship between the University of Canberra and Ubon Ratchatani University.
- Professor Ken Taylor had accepted an invitation to be a member of a Reference Group which is being established to review proposed management plans for Mount Annan Botanic Gardens, Campbelltown, NSW.
- Richard Broinowski has been working for UC to develop an internship program for our journalism students with major Asian newspapers. He has secured funding from the Myer

Foundation to establish two Fellowships to be known as the Ken & Yasuko Myer Fellowships.

The Chancellor drew the attention of Council to the work of Honorary Professor Richard Broinowski in securing these Fellowships with the Myer Foundation. Council asked that a letter of thanks be sent to Professor Broinowski.

- Associate Professor Anne Campbell's book *Voodoo Dolls* (1998) has made the Children's Book Council of Australia's Notable Book List for 1999. Anne teaches in the Division of Communication and Education and the book is a collection of fictionalised case studies dealing with social issues confronting adolescents. Only 110 books made the list and of those, only 30 were for older readers.
- Dr Trevor Lund from the School of Computing had won first place in this year's Bayer Solar and Advanced Technology Boat Race. The annual race, held during the Science Festival, attracted 42 entries, including one from the USA. Trevor's four-metre long boat *Solaray*, uses two solar panels to power the outboard motor.
- Maxine McCarthy, a student in the Graduate Diploma of Professional Writing had won the highly regarded George Turner Prize, worth \$10,000 and guaranteeing publication, for an unpublished science fiction or fantasy novel.
- Two teams of Advertising/Marketing students who took part in the annual International Advertising Association competition had been placed second and third in the region. The judges commented that the second-place UC entry was a "good integrated campaign with good media, well-written and businesslike". Comments on the third place team were "Excellent consumer segmentation. Well researched, professionally presented.
- Jennifer Martiniello, a postgraduate student in Education, had won first prize at Grenfell's Henry Lawson Festival of Arts for her short story *The Attempt* which was described by judges as "a well written, powerful and emotive story of a child's terror and courage during a flood".
- Nick Porzig, a final year architecture student in the School of Environmental Design, had been accepted into the Olympic 2000 rowing squad as a member of the eights. He is currently in Germany for the world championships.
- A British team which recently won a British Academy of Film and Television Award (BAFTA) included UC Communications graduate Craig Norenberg. The team was working for the SKY Sports and was responsible for covering World Wide Rugby.
- The Tourism Debating Team of Grant Jay Belinda Wheatley and Mark Priddle, defeated

the Canberra Institute of Technology's debating team in the ACT Tourism Awards Great Tourism Debate. This was the second year that UC had won the Debate which is held during the annual Tourism Week celebrations.

- Final year Tourism students won 10 awards at the recent ACT Tourism Awards presentations in the production of high quality reports which provided opportunities for students to demonstrate their skills to potential employers. Award categories and winners included:

Significant Regional Attraction

Winner: Balloon Aloft

Melissa Harvey, Jeremy Goh

Major Festivals and Special Events

Winner: National Science Festival

Fabioa Guzman

Significant Regional Festivals and Special Events

Winner: National Folk Festival

Lucy Roger

Environmental Tourism

Winner: Tidbinbilla Nature Reserve

Fiona Graham

Tour and Transport Operators

Winner: Countrylink

Jody Chalmers

Tourism Restaurants

Winner: The Carrington at Bungendore

Pip Stalley

Tourism Wineries

Winner: Helms Winery

Fiona Tregoning

Budget Accommodation

Winner: National Capital V

Todd Cornford

Canberra Region Licensed Clubs

Winner: Ainslie Football Club

Belinda Wheatley, Tim Cotter

Canberra Region Student Tourism Award

Winner:

Fiona Tregoning

Camping and Caravan Parks

Distinction to Canberra Holiday Retreat

Troy Funnel, Kelvin Yap

ITEM 5: QUALITY ASSURANCE

Professor Kerry Kennedy, Pro Vice-Chancellor (Academic) made a presentation to Council on aspects of quality assurance. He addressed issues of quality assurance in Australian universities and key indicators used by the University of Canberra in two successive Quality Assurance Improvement Plans submitted to the Department of Education, Training and Youth Affairs (DETYA).

Council members engaged Professor Kennedy in discussions about the issues and the quality assurance process. Council noted the tension between a process driven model for quality and that of external assessment and certification. Council noted the need to achieve the fundamentally important perception that the University produced quality products be they graduates or contract research outcomes.

Council thanked Professor Kennedy for his presentation.

ITEM 6: UNIVERSITY OF CANBERRA FOUNDATION

Council received a submission from the Board of the Foundation and a covering paper from the Vice-Chancellor supporting the Board proposals. Mr Tony Ayres, Chairman of the Foundation Board, spoke briefly to Council about the Foundation's proposals, and its hopes and aspirations for the future. Ms Catherine Andrews, Executive Officer of the Foundation spoke about the steps which had been taken so far by the Foundation in taking the University into the community. Council noted that a recent report by an external consultant had shown that the University was quite well-known in the region but that while people and businesses knew of the University they were uncertain about what it did or its special strengths.

Council members spoke about the difficulties of fund-raising especially in the climate of 'corporate' sponsorship being heavily attracted to the Olympic Games in 2000. Council noted that significant opportunities for corporate sponsorship would arise post 2000 and that a strong marketing campaign would be needed to attract such funding. Council noted that marketing was essentially a short-term activity while the Foundation had to have a much longer-term objective. It was suggested that it was essential for the University (through activities such as the Foundation) to sustain long term relationships with its communities. It needed to be disciplined, determined perhaps even bloody-minded about this relationship if it was to achieve the long-term financial stability which was needed.

Council noted that members could assist in the process of fund-raising by taking ownership and leadership, by making available their professional skills and through personal advocacy on behalf of the University. The University (and the Foundation) needed market intelligence and a quality marketing campaign to make its products known.

The issue of overlap between the Foundation, PDA and Convocation was identified and Council noted that different areas concerned with advancement needed to work together. Council also

noted the suggestion that all of its institutional advancement activities should be co-ordinated and managed through a common office.

Resolution No. C66/7

Council agreed to accept the recommendations of the Foundation as follows—

- That Council adopt fund-raising as a 'whole of University' strategic priority for the period to the end of 2000;
- That the Foundation be funded for five years with annual funding to be dependent upon an annual review which shows the return on investment made;
- That the role of the Foundation be broadened beyond philanthropy to include advancement and development, that the Foundation should actively assist the University to position itself as a partner to industry and to identify and develop long term engagements with associates, staff, community and graduates, thereby creating opportunities to encourage philanthropic gifts;
- That donations be quarantined from administrative resources;
- That Council would discuss its role in raising the public profile of the University and how it might assist in development and advancement at its February workshop; and
- That Council endorse the Fundraising and Development Strategy (Addendum 1) and Fundraising Guidelines (Addendum 2).

Mr Hanratty asked that his dissent be recorded.

ITEM 7: GREEN PAPER ON RESEARCH

Council received the Commonwealth's Green Paper titled *New Knowledge, New Opportunities*, an AV-CC Discussion Paper about the Green Paper, an article written by the Vice-Chancellor for *The Australian* newspaper and a covering note from the Secretary identifying the process to be taken in the preparation of a University response.

Council noted student member concerns that the acceptance of some propositions in the paper could lead to research students having less choice and a worse experience. Professor Kennedy advised Council that while research income for the University was a relatively small proportion of the University's total income, the activities which it supported were of critical importance to the University. Council members indicated an interest in research as a strategic priority for the University and asked that the response be circulated to Council members when it had been compiled. Council noted that the response to DETYA had to be made before 1 October 1999.

ITEM 8: REPORTS OF ACADEMIC BOARD

Council received reports of Academic Board Meetings Nos. 99/4 and 99/5 and dealt with the following matters:

Appointment of Chair of Academic Board

Council congratulated Professor Marie Carroll on her appointment as Chair of Academic Board.

Conferring of Awards

Resolution No. C66/8

Council agreed to exercise its authority under Rule 7 of the *Conferring of Awards Rules 1995* and authorised the Chancellor to confer awards at the Conferring Ceremony on those students to whom Academic Board has granted awards subject to the student's compliance with the statutes and rules of the University.

Admission to Degrees of Doctor

Resolution No. C66/9

Council agreed to exercise its authority under Rule 7 of the *Conferring of Awards Rules 1995* and admitted the students to their awards as follows—

Degree of Doctor of Philosophy

Mr Martin Fortesque

Ms Dianne Webb

Degree of Doctor of Education

Ms Maureen Boyle

Resolution No C66/10

Council agreed to add the following new awards to the Courses and Awards Statute:

Graduate Certificate in Marketing Communication

Graduate Diploma in Marketing Communication

Graduate Certificate in Professional Studies

Graduate Certificate in Gerontological Nursing

Graduate Certificate in Design

Graduate Certificate in Design Technology

Graduate Diploma in Design and Technology

Master of Design

Bachelor of Software Engineering

Bachelor of Engineering in Software Engineering

Graduate Certificate in Legal Studies

Review of a University Research Centre: Australian Centre for Regolith Studies

Council received and noted the reports and responses in relation to the Review of the Australian Centre for Regolith Studies.

Resolution No. C66/11

Council confirmed Academic Board's decision that the Centre for Australian Regolith Studies be re-accredited as a University Research Centre, initially until the end of 1999.

ITEM 9: APPOINTMENT OF COMMITTEE CHAIRS

Council received a memorandum from the Secretary advising of vacancies on some Council committees.

Resolution No. C66/12

Council appointed Council members to Committees as follows—

Audit Committee

Ms Anne Trimmer as Chair and Ms Ilona Fraser as a member

Buildings and Site Committee

Mr Michael Rosser as Chair and Ms Jacqui Burke as an additional member

Y2K Committee

Mr Jack Radik as Chair

ITEM 10: ELECTION OF STUDENT MEMBERS OF COUNCIL - NEW PROCEDURES

Council received a paper prepared by the Vice-Chancellor following a request from the student associations that their respective presidents be *ex officio* student members of Council. The paper proposed a way of meeting the students' request on an interim basis. Council noted comments from the undergraduate student member who had also served as Students' Association President for a time concerning the demands placed on a person carrying these two onerous roles. She indicated that the Students' Association's was prepared to trial this arrangement. Council also noted advice that minor changes to the constitutions of the student associations might be necessary.

Resolution No C66/13

Council endorsed the conduct of the election of the student members of Council combined with the presidencies of the relevant student association.

ITEM 11: NAMING OF STUDIO

Council received a memorandum from the Vice-Chancellor accompanying a proposal from the School of Environmental Design to name the Design Studios in Building 7 after the foundation Head of School, Emeritus Professor Roger Johnson. Council noted that guidelines for the naming of buildings and facilities required that names could be given only to significant facilities and buildings and then only in the circumstances where an individual or organisation had given exceptional service to the University.

Resolution No C66/14

Council authorised the naming of the Design Studios in Building 7 "The Roger Johnson Studios" on the grounds that Roger Johnson's service to the University was exceptional and that the Design Studios constituted a significant facility.

ITEM 12: APPOINTMENT OF SPECIAL PROFESSOR

Council received a report from the Vice-Chancellor as chairman of an assessment panel convened to consider the appointment of a special professor. Council noted that it had established procedures for members of the University staff to apply and be considered for appointment to special professorships. The panel comprising the Vice-Chancellor as chair, two members of Council, Mr Michael Rosser and Ms Ann Shaddock, Ms A McMahon acting for Professor Allan Cripps, Pro Vice-Chancellor (Division of Science and Design), Professor Livio Bonollo, Pro Vice-Chancellor (Equity and Student Services), and an external member, Professor Helmut Lueckenhausen, Head of School of Design, Swinburne University of Technology had considered an application from Associate Professor Bill Green, School of Environmental Design, but currently Professor and Director of Research in the School of Industrial Design Engineering, Delft University of Technology, Holland, while on leave from the University.

Council noted from the panel's report that Professor Green had produced many publications in the field of ergonomics mostly since taking up the post at Delft, and this added to a significant teaching career, research student supervision, and acceptance by his peers, provided a strong case for appointment to a special professorship.

Resolution No C66/15

Council appointed Mr William S Green as Professor with designation to be determined by the Vice-Chancellor in consultation with the candidate and the Pro Vice-Chancellor of the Division.

ITEM 13: APPOINTMENT OF ADJUNCT PROFESSORS

Council received a memorandum from the Vice-Chancellor inviting Council to appoint three adjunct professors. Council accepted assurances that due process had been followed while noting that the papers presented did not provide conclusive evidence.

Resolution No C66/16

Council appointed—

1. Dr Michael Braysher as Adjunct Professor of Applied Ecology for a three-year term;
2. Dr Diana Banks as Adjunct Professor of Education for a three-year term; and
3. Ms Annabelle Pegrum as Adjunct Professor of Architecture for a two-year term.

ITEM 14: FINANCIAL STATEMENTS

Council received and noted Financial Statements for the period ended 8 July 1999.

ITEM 15: REPORT OF THE JOINT STEERING COMMITTEE FOR YEAR 2000 COMPLIANCE

Council received and noted the Year 2000 summary report from the Joint Steering Committee for Year 2000 Compliance.

ITEM 16: REPORT FO THE BUILDINGS AND SITE COMMITTEE

Council received and noted the report of the Buildings and Site Committee.

ITEM 17: ANNUAL REPORT OF THE COMMITTEE FOR ETHICS IN HUMAN RESEARCH

Council received and noted the Report of the Committee for Ethics in Human Research for the period January 1998 to June 1999.

ITEM 18: UNIVERSITY OF CANBERRA COLLEGE PTY LTD - ANNUAL REPORT

Council received and noted the Annual Report of the University of Canberra College Pty Ltd.

ITEM 19: 2000 OLYMPICS - UNIVERSITY INVOLVEMENT

Council received and noted an article from *Monitor* informing the University community of 39 students from the Journalism and Sports Studies areas who have been selected for specialist volunteer positions in the Sydney Olympic Media and Press Centres.

The Chancellor queried University of Canberra's involvement in other areas such as torch relay and soccer. Council noted that a paper at the next meeting will address University of Canberra's progress in relation to other 2000 Olympic activities.

ITEM 20: USE OF SEAL

Council received and noted a report from the Vice-Chancellor on the use of the University Seal.

ITEM 21: OTHER BUSINESS

Convocation Strategic Planning

Ms Margaret Hanson, the graduate member of Council, reported on Convocation's successful planning sessions which she indicated would culminate in strategic and marketing plans being drawn up.

The meeting closed at 7.30 pm

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Content Custodian: [Graeme Dennett](#)

Last updated: 06/12/99 13:08